# FLAVON







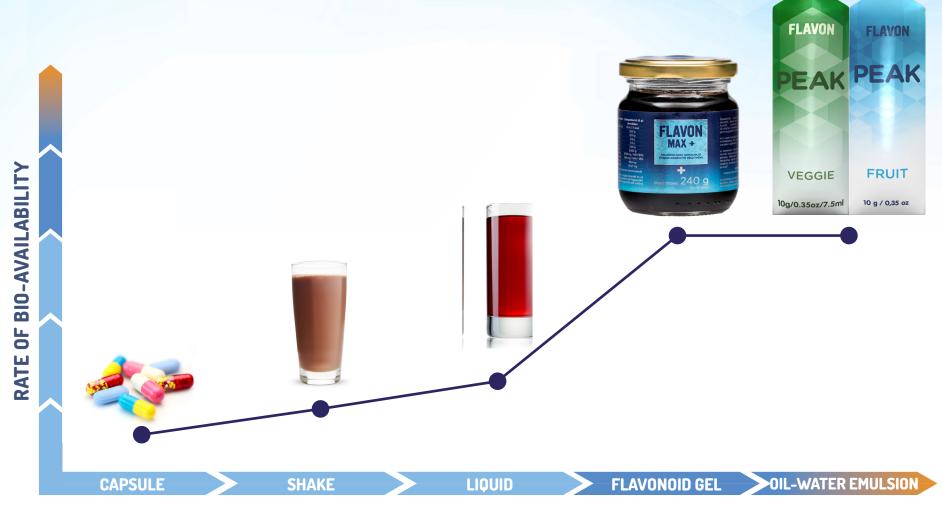


## The revolution of dietary supplements

Flavon offers **premium quality dietary supplements** in an unconventional and innovative form:

• gel consistency, glass packaging, Basic and Premium products

oil-water hydro-colloid emulsion, sachet packaging, Peak products



**FORMS OF DIETARY SUPPLEMENTS** 

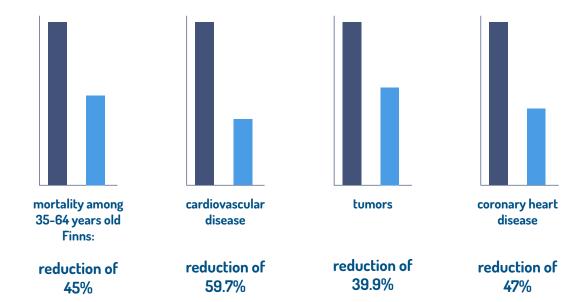
## Research in Finland

Health and nutrition program in Finland (1972-1997)

- reducing saturated fat intake
- increasing fibre intake
- increasing fruit and vegetable consumption



Source: Puska, P. (2000), Acta Cardiol 55 (4), 213-220



# Fruit and vegetable consumption

• Fresh fruits: 4–5 portions daily (14–21 oz)



## Fruits and vegetables

Consuming fruits and vegetables is of **paramount importance for the optimal functioning of our body.** They are sources of nutrients which contribute to the strengthening of our intestine and immune system. Their positive effects are due to biologically active substances, like vitamins, fibres, proteins, antioxidants and polyphenol-type compounds. With our daily nourishment we get access to only some of these protective factors. **Flavon products can help to ensure** that our fruit and vegetable consumption is varied and of high quality.

Important active substances of Flavon products: polyphenols, within that flavonoids, carotenoids, organic compounds containing sulphur and nitrogen (chlorophyll, beta-carotene, lycopene and lutein).





# Vegetable oils

Important energy sources of the body are the various fatty substances, including fatty acids of plant origin which are indispensable for our healthy life. Such are the **essential omega-3 and omega-6 polyunsaturated fatty acids**. Our body alone cannot produce them, so **their intake must be ensured primarily by nutrition**. Cold pressed oils are ample sources of these physiologically important fatty acids. In addition, these are full of beneficent active substances, rich in vitamins, polyphenols, carotenoids. **Plant oils in our products have significant physiological, synergic and antioxidant effects**.













HEMP SEED OIL



MORINGA SEED OIL

## Prof. Dr. habil Zoltán Dinya:

Scientific advisor – doctor of the Hungarian Academy of Sciences

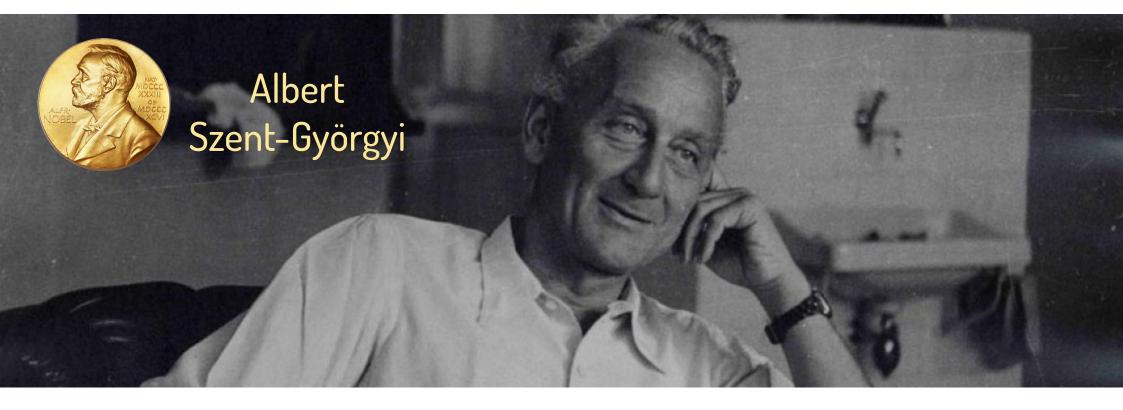


He studied at the University of Debrecen, and for 30 years he was working with Dr. Rezső Bognár academician. His area of research is the examination of phytogenic analytics and their physiological effects. In that respect he has focused mostly on polyphenols and flavonoids. During his career he has written over 200 scientific papers. He has spent a lot of time in several countries of the world participating in various research programs and projects and is doing so till date. **He was a friend and shared a professional relationship with Nobel-laureate researcher, Albert Szent-Györgyi.** 

He has been working with Flavon dietary supplements since 2005 and he provides scientific background to product development ever since.

His main commitment in life: promoting healthy aging by proper nutrition, life style and dietary supplements.

## Our Nobel-prize heritage: flavonoids



He was a Hungarian physician, biochemist, member of the Hungarian and American Academy of Sciences, who acclaimed world fame to Hungary. In 1937 he was awarded a Nobel-prize for producing vitamin C and researching its physiological effects.

In Szeged in the early 1930s from a phytogenic source, from paprika he isolated vitamin C and provided a sample for defining its chemical structure. He also researched the physiological effects of vitamin C and citrus flavonoids, and made a breakthrough achievement in understanding the biochemistry of muscular work.

#### He came across bioflavonoids as a result of his observations while discovering vitamin C.

He was an exceptional scientist and his students adored him. For 93 years he was obsessed by researching the secret of life. He was an excellent athlete, he played tennis, rode motorcycle and horses, at the age of 70 he learned windsurfing. His inspiring personality captivated everyone.

## **Nutrigenetics**



**NUTRIGENETICS:** a science examining the interaction between human genome and nutrition intake.

**EPIGENETICS:** finds an answer to the question as to how the effects of environmental factors on parents will change the genome of their descendants. **TELOMERS:** a short multi-repetitive sequence on the two ends of the DNA, the length of which depends on nourishment and lifestyle.

Synergetic, vegetal compounds present in Flavon products positively influence our gene pool with their special protective effects as it has been proven by several scientific publications.

## Raw materials & production



#### Controlled raw materials from safe suppliers and clean source.

The vegetables and fruits used in our products are not harvested so that they would fit commercial requirements, but in the status of their biological maturity, therefore they possess a high active substance content, such as vitamins, minerals and polyphenols, flavonoids.

Our **patented products** are produced by a special procedure and technology. Every step – from the acquisition of raw materials, through production, packaging, quality control, right until storage – is joined together in one hand, in one place, the area of our production plant.

Developing a quality assurance system is the basic pillar of a permanently high quality and safe food production. Flavon chose **FSSC 22000** quality assurance system, **one of the most rigorous and most diverse schemes**, which is **the extension of the ISO standard with further requirements**.











Date

Rose hip



Kiwi

**Pumpkin** 

Jerusalem artichoke

**Artichoke** 





























































Sea buckthorn

Black elderberry

Red grapes









Ginseng



















Blackberry

Blueberry



Blackcurrant





Sea buckthorn Beetroot





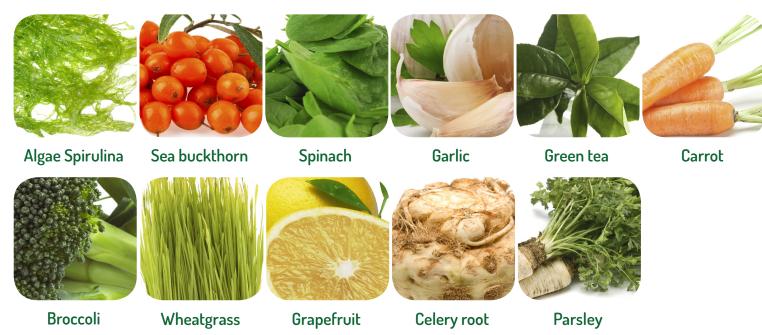












































## Recognitions





























## **Prices**



## **PRICE FOR MEMBERS**

# Carton price: 180 USD Price per jar (Basic products): 45 USD Price per box (PEAK products): 90 USD Price per jar (Premium products): 60 USD Cost of daily consumption (Basic products): 1.5 USD

### **PRICE FOR CONSUMERS**

Carton price:	216 USD
Price per jar (Basic products):	54 USD
Price per box (PEAK products):	108 USD
Price per jar (Premium products):	72 USD
Cost of daily consumption (Basic products):	1.8 USD

### Flavon network



- 15-year-long stable company operation, family business
- even 1 carton is enough for a start
- no risk, no starting capital, no entrance fee
- no side volume, no structural requirements
- constant supply of the products, payments made quickly and on time
- inspirational qualifications, free events

#### FLAVON IN THE SOCIAL MEDIA







FACEBOOK: facebook.com/ Flavon-Europe

## **Payback**

At Flavon **65%** of the base price\* of the products is paid back to the members. No leadership qualification is needed, **everyone is entitled to get the 60% basic payback!** 

\*base price: 160 USD





## **Quick start**

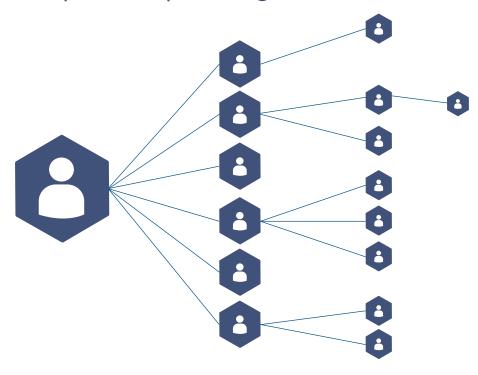
3 x 20%

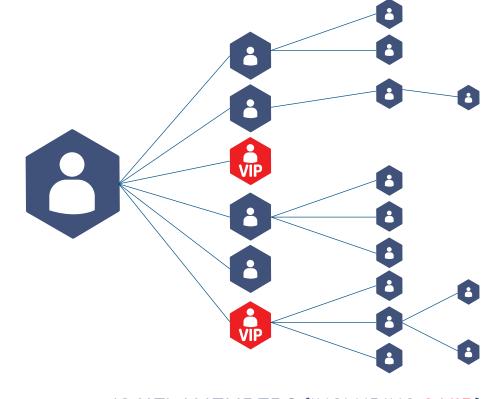
In the first two months of the new members 20-20-20% commission is paid to the three active sponsors.

LEVEL	ACTIVE MEMBERS	PERCENTAGE OF COMMISSION	AMOUNT OF COMMISSION	INCOME
<b>1</b> st	4	20%	4 x \$32	\$128
2 <sup>nd</sup>	16	20%	16 x \$32	\$512
3 <sup>rd</sup>	64	20%	64 x \$32	\$2 048
Total:	84			\$2 688
iotai:	04			<b>JZ 000</b>

## Gift carton

40 quick start points: **1 gift carton** 80 quick start points: **2 gift cartons** 120 quick start points: **3 gift cartons** 





#### **15 NEW MEMBERS**

(45 points = 480 USD)

+1 GIFT CARTON (180 USD)

**660 USD** 

#### 18 NEW MEMBERS (INCLUDING 2 VIP)

(82 points = 874.76 USD)

+ 2 GIFT CARTONS (360 USD)

1234.76 USD

# VIP Membership (L-Position)



You can become **VIP Member** by purchasing 8 cartons at once. In this case the **price of one carton of Flavon is 152 USD.** 

- Leadership business position (L-position)
- Option for a double payback
- Executive reports in Back office

- Own web-site with an optional name
- Own @flavonmax.com e-mail address
- VIP badge

# **Income by levels**

LEVEL	ACTIVE MEMBERS	PERCENTAGE OF COMMISSION	AMOUNT OF COMMISSION	INCOME
<b>1</b> st	2	5%	2 x \$8	\$16
2 <sup>nd</sup>	4	5%	4 x \$8	\$32
3 <sup>rd</sup>	8	5%	8 x \$8	\$64
4 <sup>th</sup>	16	5%	16 x \$8	\$128
5 <sup>th</sup>	32	5%	32 x \$8	\$256
6 <sup>th</sup>	64	5%	64 x \$8	\$512
7 <sup>th</sup>	128	5%	128 x \$8	\$1 024
8 <sup>th</sup>	256	5%	256 x \$8	\$2 048
9 <sup>th</sup>	512	5%	512 x \$8	\$4 096
10 <sup>th</sup>	1024	5%	1024 x \$8	\$8 192
<b>11</b> <sup>th</sup>	2 048	5%	2 048 x \$8	\$16 384
<b>12</b> <sup>th</sup>	4 096	5%	4 096 x \$8	\$32 768
Total:	8190		\$ (	<b>65 520</b>