## **Data Protection Policy**

## Data Protection Policy applicable to the Flavon Anniversary Event 2024

## Organizers of the Anniversary Event (joint data managers):

| GéSz Gaál és Sziklás Kft.           | Flavon Group Kft.  | Flavon Express Kft. |  |
|-------------------------------------|--------------------|---------------------|--|
| VAT: 11152118-2-09                  | VAT: 13526456-2-09 | VAT: 14654169-2-09  |  |
| 4033 Debrecen, Veres Péter utca 19. |                    |                     |  |
| Contact: info@flavongroup.com       |                    |                     |  |

The organizers of the event will handle the personal details of the participants at the event as follows:

1./ We would like to inform you that the organizers provide interpreter devices for the participants at the event which devices are owned by Kölcsey Centre. The organizers have to return the devices to them after the event. In order to use the interpreter devices, you have to provide a photo ID or leave a deposit of 5.000, - HUF.

Providing a photo ID is based on voluntary contribution in every case, if the participant does not wish to provide it then there is an option to leave a deposit of 5.000, - HUF in order to use the interpreter device.

We will handle back the photo ID to its owner at the same time when the interpreter device is returned. Only those employees of the event organizers can see and take the ID cards who are present at the site of interpreter devices. The photo ID cards will not be handed over to any third party and no photo copy of those ID cards will be made.

2./ We also would like to inform you that the event organizers as Data Managers will make videos and photographs on which the visitors of event could be recognized. The photographs will be published by the event organizers during their marketing activities on their website (<a href="www.flavonmax.com">www.flavonmax.com</a>) and on their social media (Facebook, YouTube, Instagram).

| Name of data management         | Video and photographs                      | Use of interpreter device            |
|---------------------------------|--|--------------------------------------|
| activity                        |  |                                      |
| Purpose of data management      | Strengthening the profile and brand of the | To return all interpreter devices to |
|                                 | Team by marketing activity                 | the company they are rented from     |
| Managed data                    | Audio and video record of the participant, | Provided photo ID                    |
|                                 | other details related to the subject       |                                      |
| Legal basis for data management | Voluntary contribution                     | Voluntary contribution               |
| Deadline for data storage       | Until the goal to be achieved with the     | Until the interpreter devices are    |
|                                 | given marketing activity without deadline  | returned to the company they are     |
|                                 |  | rented from                          |
| Data transfer                   | Major Gyula EV                             |                                      |
|                                 | Address: 4033 Debrecen, Mátyás király      | -                                    |
|                                 | utca 41. fsz. 2.                           |                                      |

Please note that participation in the event is voluntary therefore if you participate in it, you agree that video and photographs will be made of you and they will be published on the official websites of the organizers and on their social media accounts. Please note that not only crowd images but individual pictures of the participants could be also taken on which they can be recognized. Please inform the employee of the event organizers who will be present at the event if you do not agree to be the subject of individual images taken by the event organizers before the event starts.

We would like to inform you that you can request information about the data management of your personal details, you can request to see the photographs, video images taken of you before their publication and you can request the images of you to be deleted by contacting Flavon Group Kft. (via post: 4033 Debrecen, Veres Péter utca 19., in e-mail: <a href="mailto:info@flavongroup.com">info@flavongroup.com</a>), after your request we will immediately send you the images taken of you in order for you to see them and for possible request of them to be deleted. We will publish the taken photographs and videos within 2 working days of the event therefore we would like to ask you if possible please make such requests at the event. More information about your rights regarding data management: <a href="https://www.flavonmax.com/backoffice/downloads/forms">https://www.flavonmax.com/backoffice/downloads/forms</a>. You can make legal complaint at the Hungarian National Authority for Data Protection and Freedom of Information (1024 Budapest, Szilágyi Erzsébet fasor 22/C.) or at the competent court at your place of residence.

By purchasing the ticket and entering the area of the event and also with the acknowledgment of present information you agree to the above.