

The newest product of the Peak concept, Flavon Peak Boost is the captivating synergy of precious fruits with high level of active ingredients and guarana, a source of caffeine providing a prolonged stimulating effect. The product is invigorating and at the same time has a powerful antioxidant effect. It helps you to be on the top both mentally and physically!

Thanks to the daily dose packaging it fits in any pocket; it can be consumed anywhere, anytime.

**Flavon Peak Boost** is designed for those adults who want to be active, get energised and refreshed on an occasional or regular basis and in a healthy way. It is an easy to consume, stimulating product that can reduce feelings of fatigue and the negative effects of stress. It has 98% fruit content.

**Ingredients:** juice concentrates (pineapple, apple, aronia, cherry, prickly pear), noni (Morinda citrifolia) fruit powder, guarana (Paullinia cupana) powder, vitamin C (L-ascorbic acid), caffeine.

**Pineapple:** this fruit is grown mainly in tropical climates, it is particularly rich in vitamin C. It also contains vitamin B, calcium, magnesium, iron, phosphorus, potassium and zinc. Its special active ingredient is the enzyme bromelain, which can trigger and facilitate the digestion and rapid breakdown of proteins. It is also a rich source of the essential amino acid tryptophan, which our body cannot produce and must therefore be provided by our diet. Tryptophan is needed for the production of serotonin, which improves stress tolerance. Pineapple has high amounts of manganese, which can help to keep our bones dense.

**Apple:** it is one of our best known and most favoured fruits, thousands of varieties are grown and consumed all over the world. It is rich in flavonoid-type compounds and is noted for its water-soluble fibre, the pectin, which has many beneficial effects. The apple's reputation and the ancient belief in its healing powers are also reflected in the mythology of many nations.

**Aronia:** this wild fruit with very high nutritional values has been in the spotlight for a reason. It is appreciated due to its large amount of flavonoids and anthocyanins, water-soluble vitamin B1, B2, B6, B9, B12, C and H, fat-soluble vitamin A, E and K, and its extremely powerful free radical scavenging capacity protecting cells from destruction. **Cherry:** it is one of our most popular fruits, it rapidly increases the body's energy levels and stimulates the production of the hormone melatonin in the brain. It is rich in vitamin C, phosphorus, calcium, sodium, cobalt, potassium and iron. Like other berries, cherry is full of antioxidants, flavonoids and anthocyanins, which have beneficial physiological effects.

**Prickly pear:** it is the valuable fruit of a desert cactus species from Central America. It is rich in carotene and vitamin A, B1, B2, B3, B5, B6, B12 and C. It has high amounts of minerals, especially iron, calcium, magnesium, sodium and potassium. It is a source of dietary fibre, protein, polysaccharides and bioflavonoids. This fruit supports the metabolic processes, has a positive effect on digestion and can also help in weight loss.

**Noni:** it is a completely new ingredient, it has not been previously used in any Flavon products. Although in our country only few people are aware of its beneficial effects, it has been the "wonder fruit" of Polynesian tribes for thousands of years. Fortunately, today you no longer have to travel to Hawaii or Tahiti for a little noni. It helps to keep the immune system healthy, has powerful antioxidant and antimicrobial properties.

**Guarana:** it is the fruit of a Brazilian creeping plant native to the Amazon basin. It is a reservoir of valuable stimulants such as caffeine, theophylline and theobromine. It is a source of antioxidants: it contains tannins, saponins, catechins. It also has a significant dietary fibre content. Its natural caffeine content helps concentration, provides mental energy, improves physical and mental performance, and can have a positive effect on memory. The caffeine concentration of its seeds is five times higher compared to coffee beans and its stimulating effects are much more prolonged. It can also boost metabolism and thus contribute to weight loss. Due to its tannin content, it may be beneficial for digestive problems.

The product is characterised by a large amount of vitamin C with good bioavailability, high levels of dietary fibre, protein, polysaccharides and bioflavonoids, and phytochemicals with a variety of antioxidant properties. The product is expected to have synergistic physiological effects that may contribute to the improvement of mental and physical well-being.

It is recommended one or two times a day, after meals, after breakfast and/or lunch. Due to its caffeine content, consumption in the evening is only suggested when preparing for conscious wakefulness.





RECOMMENDED BY **PROF. DR. ZOLTÁN DINYA** SCIENTIFIC ADVISOR, DOCTOR OF THE HUNGARIAN ACADEMY OF SCIENCES (MTA)