

# FLAVON



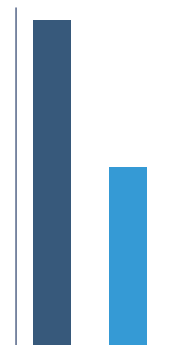
# Research in Finland

Health and nutrition program  
in Finland (1972-1997)

- reducing saturated fat intake
- increasing fibre intake
- increasing fruit and vegetable consumption

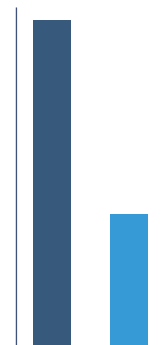
■ 1972   ■ 1997

Source: Puska, P. (2000), Acta Cardiol 55 (4), 213-220



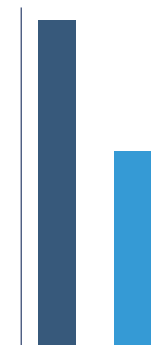
mortality among  
35-64 years old  
Finns:

reduction of  
45%



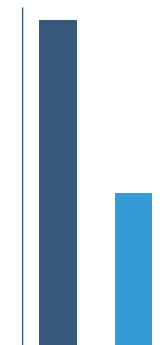
cardiovascular  
disease

reduction of  
59.7%



tumors

reduction of  
39.9%



coronary heart  
disease

reduction of  
47%

## Fruit and vegetable consumption

- Fresh fruits: 4-5 portions a day (400-700 g)
- Raw vegetables: 4 portions a day (500-700 g)



**WHO:**  
at least 400-700 g  
of fruits and vegetables  
shall be consumed every day.

# Fruits and Vegetables

Consuming fruits and vegetables is of paramount importance **for the optimal functioning of our body**. They are sources of nutrients which contribute to the strengthening of our intestinal and immune system. Their positive effects can be attributed to biologically active substances, like vitamins, fibres, proteins, antioxidants and polyphenol-type compounds. With our daily nourishment we get access to only some of these protective components. **Flavon products can help ensuring that we consume a wide range of fruits and vegetables of high quality.**

Important active substances of Flavon products: polyphenols, within that flavonoids, carotenoids, organic compounds containing sulphur and nitrogen (chlorophyll, beta-carotene, lycopene and lutein).





## Plant Oils

Various fatty substances are important energy sources of the body. They include fatty acids of plant origin which are indispensable for our healthy life, for example the **essential omega-3 and omega-6** polyunsaturated fatty acids. Our body alone cannot produce them, so **their intake must be ensured primarily by nutrition. Cold pressed oils used in our products are ample sources of these physiologically important fatty acids.** In addition, they are full of beneficial active substances, rich in vitamins, polyphenols, carotenoids. Plant oils in our products have significant physiological, synergistic and antioxidant effects.



BLACKCURRANT  
SEED OIL



PUMPKIN  
SEED OIL



SEA BUCKTHORN  
PULP OIL



WALNUT  
OIL



SESAME  
SEED OIL



CHIA  
SEED OIL



HEMP  
SEED OIL

# Prof. Dr. Zoltán Dinya:

Scientific advisor – doctor of the Hungarian Academy of Sciences



He studied at the University of Debrecen, and for 30 years he was working with academician Dr. Rezső Bognár. His area of research is the plant compounds, their analytics and physiological effects. In that respect he has focused mostly on **polyphenols and flavonoids**. During his career he has written over 200 scientific publications. He has spent a long time in several countries of the world participating in various research programs and projects, and is doing so to date. He was a friend and shared a professional relationship with Nobel-laureate researcher, Albert Szent-Györgyi.

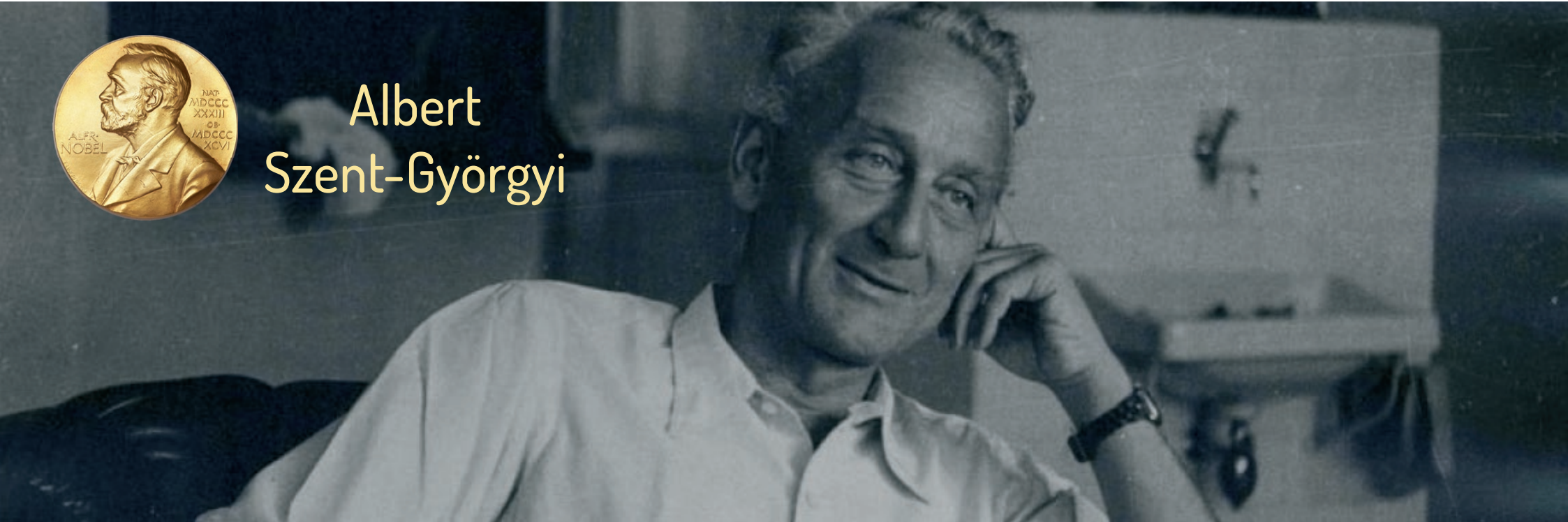
**He has been working with Flavon since 2005 and he provides scientific background to product development ever since.**

The main guideline of his life: contribute to healthy aging with proper nutrition, lifestyle and dietary supplements.

# Our Nobel-Prize Heritage: Flavonoids



Albert  
Szent-Györgyi



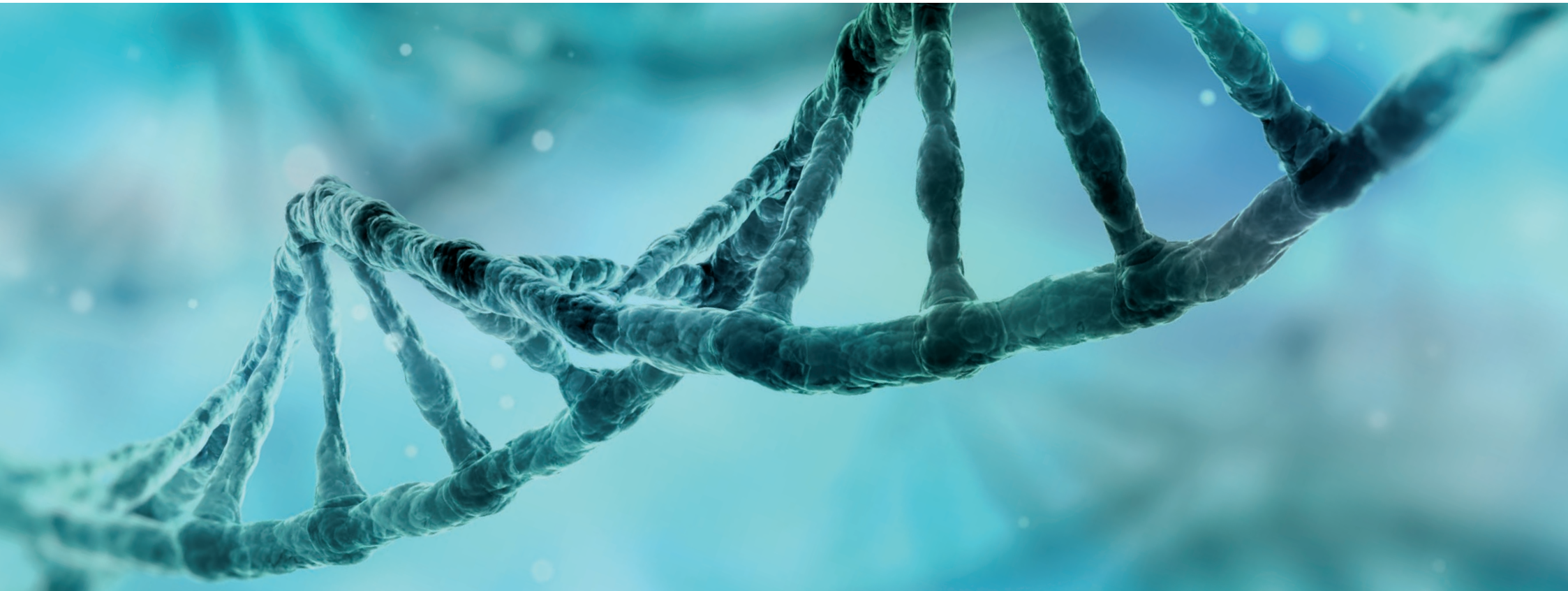
He was a Hungarian physician, biochemist, member of the National Academy of Sciences both in Hungary and in the United States, acclaiming world fame to Hungary. **In 1937 he was awarded a Nobel-prize for isolating vitamin C and researching its physiological effects.**

In the early 1930s in Szeged (Hungary), from a phytogetic source (from paprika), he isolated vitamin C and provided a sample for defining its chemical structure. He also researched the physiological effects of vitamin C and citrus flavonoids, and made a breakthrough achievement in understanding the biochemistry of muscular work.

He came across **bioflavonoids** as a result of his observations while discovering vitamin C.

He was an exceptional scientist and his students adored him. For 93 years he was obsessed with researching the secret of life. He was an excellent athlete, he played tennis, rode motorcycle and horses, at the age of 70 he learned windsurfing. His inspiring personality captivated everyone.

# Nutrigenetics



**Nutrigenetics:** a science studying the relationship between the human genome and nutrition intake.

**Epigenetics:** the study of heritable changes of the genome, due to the environmental factors the parents were subjected to.

**Telomers:** a short multi-repetitive sequence on the two ends of the DNA, the length of which depends on nourishment and lifestyle.

**Plant compounds acting in synergy - like in Flavon products - positively impact our genetic stock, thus our body, by their special protective effects; as it has been proven by several scientific publications.**

# Raw Materials & Production



## **Verified raw materials from safe suppliers and pure sources.**

In order to attain a higher active ingredient content (like vitamins, minerals, polyphenols and flavonoids), all the vegetables and fruits that we use in our products are harvested when they are biologically ripe and not in their commercially best condition.

Our **patented supplements** are produced by a **special procedure and technology**. All phases – from the procurement of raw materials, through production, packaging, quality control, storage, etc. – is in one hand, in one place, at our own production facility.

**IFS Food quality management system:** quality management is the basic pillar of permanently high quality and safe food production. Flavon chose IFS Food's evaluation system, one of the most rigorous and most diverse schemes, which is the **extension of the ISO standard** with further requirements.

# FLAVON PEAK FRUIT



PEAK



Sea buckthorn  
pulp oil



Walnut oil



Sesame seed oil



Pomegranate



Black chokeberry



Apple



Blueberry



Sour cherry



Beetroot



Prickly pear



Beta-glucan



1x



188 224 T-ORAC



# FLAVON PEAK VEGGIE



PEAK



Chia seed oil



Hemp seed oil



Moringa oleifera



Shiitake mushroom



Tomato



Rosehip



Jerusalem artichoke



Artichoke



Pumpkin



Kiwi



Date

1x  24 450 T-ORAC



# FLAVON

## PEAK FUTURE



PEAK



Blackcurrant seed oil



Walnut oil



Pumpkin seed oil



Mango



Strawberry



Apple



Acerola



Black elderberry



Beetroot



Goji berry



Pomegranate



Carrot



Pumpkin



Grape seed



Beta-glucan



1x  71 640 T-ORAC



# FLAVON

## PEAK BOOST



PEAK



Pineapples



Black chokeberry



Cherry



Prickly pear



Noni



Guarana



Apple



VEGAN

# FLAVON MAX +



**PREMIUM**



Pomegranate



Acerola



Sea buckthorn



Blueberry



Beetroot



Red grapes



Blackcurrant



Black elderberry



Ginseng



1x  42 306 T-ORAC



# FLAVON GREEN +



PREMIUM



Curcuma



Beta-glucan



Green tea



Artichoke



Moringa oleifera



Spinach



Orange



Spirulina Algae



Asparagus



Sea buckthorn



Broccoli



Carrot



1x  20 556 T-ORAC



VEGAN



GLUTEN FREE

# FLAVON JOY

PREMIUM



Cocoa bean



Pomegranate



Beta-glucan



Sour cherry



Cinnamon



Cranberry



Pumpkin



Rosehip



Black chokeberry



Curcuma



Blackcurrant



Beetroot



1x  60 606 T-ORAC



# FLAVON MAX



**BASIC**



Blueberry



Sea buckthorn



Black elderberry



Red grapes



Blackcurrant



Beetroot



Ginseng



1x  10 896 T-ORAC



VEGAN



GLUTEN FREE

# FLAVON KIDS

BASIC



Sour cherry



Blackberry



Blueberry



Blackcurrant



Sea buckthorn



Beetroot



1x  14 754 T-ORAC



VEGAN



GLUTEN FREE

# FLAVON GREEN

BASIC



Spirulina Algae



Sea buckthorn



Spinach



Garlic



Green tea



Carrot



Broccoli



Wheatgrass



Grapefruit



Celery root



Parsley



1x  12 072 T-ORAC



# FLAVON PROTECT



**BASIC**



Cranberry



Pumpkin



Black elderberry



Rosehip



Blackcurrant



Sour cherry



Black chokeberry



Grape seed



1x  14 514 T-ORAC



VEGAN



GLUTEN FREE

# FLAVON MOON



**BASIC**



Sour cherry



Cherry



Kiwi



Banana



Date



Lemon balm



Passion flower



VEGAN

# COLLAGEN

## BY FLAVON



**BASIC**

**Hydrolysed bovine collagen peptides, dietary supplement in powder form.**

**It is a pure protein, which is**

- ✓ easily digestible,
- ✓ natural,
- ✓ free of sugar, fat, cholesterol and carbohydrates,
- ✓ free of additives and preservatives,
- ✓ free of artificial colours, flavours and sweeteners,
- ✓ gluten-free,
- ✓ GMO-free.



GLUTEN FREE

# GLUCOSAMINE & CHONDROITIN COMPLEX BY FLAVON



**BASIC**

Food supplement capsule containing glucosamine sulphate, chondroitin sulphate, vitamin C, calcium, zinc and collagen.

Taking care of our joints and bones is essential for enjoying the freedom of movement for as long as possible. This care is not related to any age group. The earlier we start to take care of it, the more it pays off.

Movement is health, movement is joy, movement equals life.



# Mg + B6

## BY FLAVON

BASIC

**Food supplement capsule containing magnesium bisglycinate and vitamin B6.**

### **Magnesium contributes to**

- ✓ a reduction of tiredness and fatigue
- ✓ electrolyte balance
- ✓ the normal functioning of the nervous system and general psychological functions
- ✓ normal muscle function
- ✓ the maintenance of bones and a healthy skeleton
- ✓ the maintenance and strengthening of teeth



# FENU-C+

## BY FLAVON



PREMIUM

### Liposomal vitamin C dietary supplement capsule using FENUMAT™ technology.

Vitamin C is essential for the healthy functioning of our body, but the body cannot produce it and has limited capacity to store it.

So, we should watch the way, form and dose of supplementation.

The liposome protects the vitamin during the digestive process, contributing to better absorption of more active ingredients.

Through the so-called FENUMAT™ technology, a high local concentration is delivered to the intestines for the best possible absorption.



# IMMUNE BY FLAVON



PREMIUM

Immune by Flavon capsules contain vitamins, minerals, plant extracts and an outstanding source of dietary fibre, inulin.

A strong, well-functioning immune system is the cornerstone of our overall health; a balanced diet and taking dietary supplements can help to achieve it.



# FLAVON

## COMPLEX PACK

FITNESS

### VEGAN PROTEIN + CARB MATRIX

Dietary supplement with mineral complex and vitamins.

It is a powder-based product which, when dissolved in water, can provide all the nutrients you need to get from a meal.



# Recognitions



2012



2014



2015



2016



2018



2020



2022



Przedsiębiorstwo  
Przyszłości  
2011

Business  
Central Europe  
Business  
Awards 2018

Flavon International Ltd. and  
GéSz Gaál és Sziklás Kft

Best Dietary Supplements Distributor 2018  
& Best Dietary Supplements Manufacturer 2018

2018



2007/2011/2014/2015/2016



2020



2018/2019

NETWORK  
magazyn  
2011



2007/2010



2007/2008

Forbes

2018



PRZEDSIĘBIORSTWO  
FAIR PLAY

2011/2012/2013/2014/2015/2016/2017/  
2018/2019/2020/2021/2022



LAUR  
ZAUFIANIA

2014



2014



2007



2014/2015/2016/2017/2018/2019/2021/2022



2007

European  
Business  
Awards™

2011/2012-13

2009 Magyar  
Agrárgazdasági Minőség Díj  
DÍJAZOTT VÁLLALKOZÁS

2009

# Prices



## Price for members

Carton price:	158 EUR
Price per jar (Basic products):	39.5 EUR
Price per box (Peak products):	79 EUR
Price per jar (Premium products):	52.66 EUR
Cost of daily consumption (Basic products):	1.32 EUR

## Price for consumers

Carton price:	200 EUR
Price per jar (Basic products):	50 EUR
Price per box (Peak products):	100 EUR
Price per jar (Premium products):	66.66 EUR
Cost of daily consumption (Basic products):	1.66 EUR

# Flavon Network



- well-established company operation, family business
- even 1 carton is enough to start
- no risk, no starting capital, no joining fee
- no side volume, no structural requirements
- constant supply of products, payments made quickly and on time
- motivating qualifications, free events

## FLAVON ON SOCIAL MEDIA



INSTAGRAM:  
[flavonofficial](https://www.instagram.com/flavonofficial)



FACEBOOK:  
[facebook.com/  
Flavon-Europe](https://www.facebook.com/Flavon-Europe)

## MINIMUM REQUIREMENTS & MAXIMUM PAYOUT

# Compensation

At Flavon, **65%** of the carton's base price\* is paid to the members. No leadership qualification is needed, **everyone is entitled to the 60% basic commission!**

\*base price: 120 EUR

**60%**  
basic commission

+

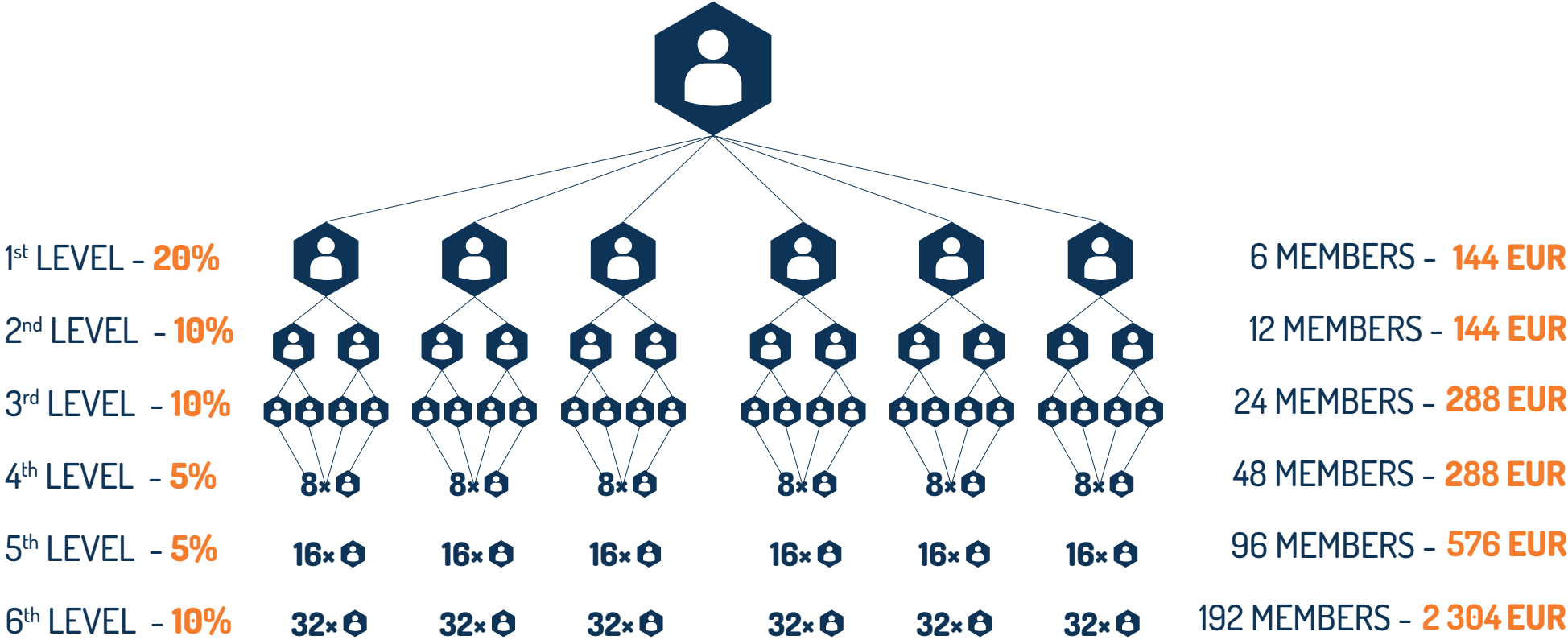
**5%**  
leadership  
bonus



# QUICK START: 60%

Sponsors earn quick start bonus on 6 active levels in the new members' first two months, from their purchases.

**60% = 20% + 10% + 10% + 5% + 5% + 10%**



**TOTAL: 3 744 EUR**

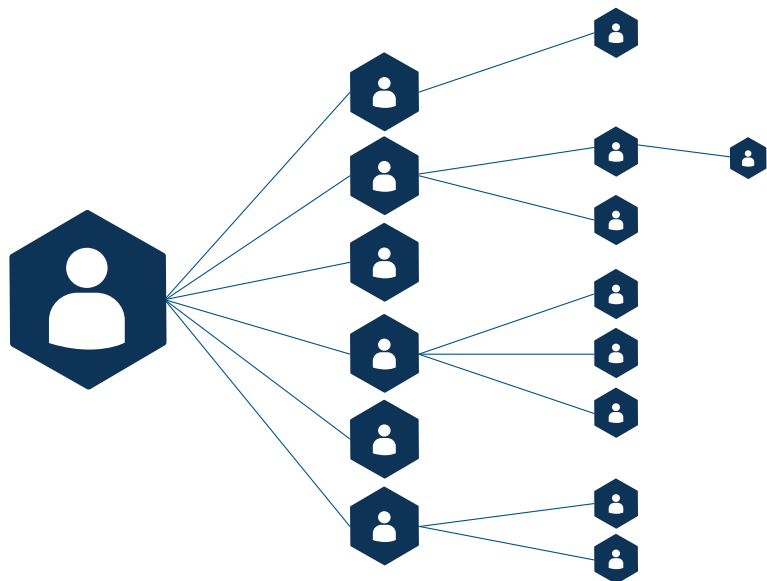
The chart above is an imaginary realization of Quick start system, an illustrative mathematical model. In reality, the network structure is never built up this way, the actually attainable income depends on the set-up of the network and the members' activity.

# Gift Carton

40 quick start points: **1 gift carton**

80 quick start points: **2 gift cartons**

120 quick start points: **3 gift cartons**



**15 NEW MEMBERS** = 45 POINTS

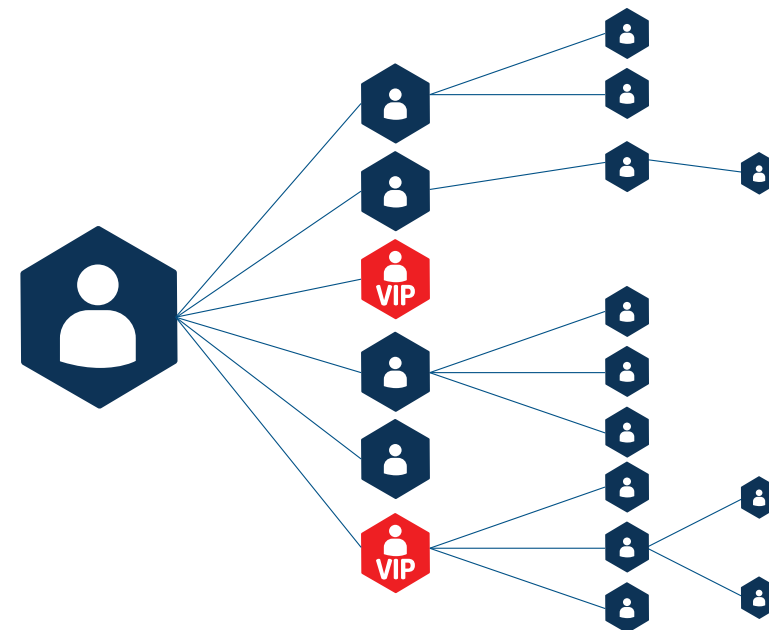
1<sup>st</sup> level: 6 × 24 EUR = 144 EUR

2<sup>nd</sup> level: 8 × 12 EUR = 96 EUR

3<sup>rd</sup> level: 1 × 12 EUR = 12 EUR

**+ 1 GIFT CARTON** (158 EUR)

**410 EUR**



**18 NEW MEMBERS** (INCLUDING **2 VIP**) = 82 POINTS

1<sup>st</sup> level: 4 × 24 EUR + 2 × 136 EUR = 368 EUR

2<sup>nd</sup> level: 9 × 12 EUR = 108 EUR

3<sup>rd</sup> level: 3 × 12 EUR = 36 EUR

**+ 2 GIFT CARTONS** (316 EUR)

**828 EUR**

# VIP Membership (L-Position)



You can become **VIP Member** by purchasing 8 cartons at once.  
In this case the **price of one carton of Flavon is 137 EUR.**

- **Leadership business position (L-position)**
- **Option for a double payback**
- Leadership reports in Back Office
- Own web-site with an optional name
- VIP pin

# Passive Income

LEVEL	ACTIVE MEMBERS	% OF COMMISSION	AMOUNT OF COMMISSION	INCOME
1 <sup>st</sup>	2	5%	2 x €6	€12
2 <sup>nd</sup>	4	5%	4 x €6	€24
3 <sup>rd</sup>	8	5%	8 x €6	€48
4 <sup>th</sup>	16	5%	16 x €6	€96
5 <sup>th</sup>	32	5%	32 x €6	€192
6 <sup>th</sup>	64	5%	64 x €6	€384
7 <sup>th</sup>	128	5%	128 x €6	€768
8 <sup>th</sup>	256	5%	256 x €6	€1 536
9 <sup>th</sup>	512	5%	512 x €6	€3 072
10 <sup>th</sup>	1 024	5%	1 024 x €6	€6 144
11 <sup>th</sup>	2 048	5%	2 048 x €6	€12 288
12 <sup>th</sup>	4 096	5%	4 096 x €6	€24 576
<b>Total:</b>	<b>8 190</b>			<b>€ 49 140</b>

The chart above is an imaginary realization of passive income, an illustrative mathematical model. In reality, the network structure is never built up this way, the actually attainable income depends on the set-up of the network and the members' activity.