FLAVON

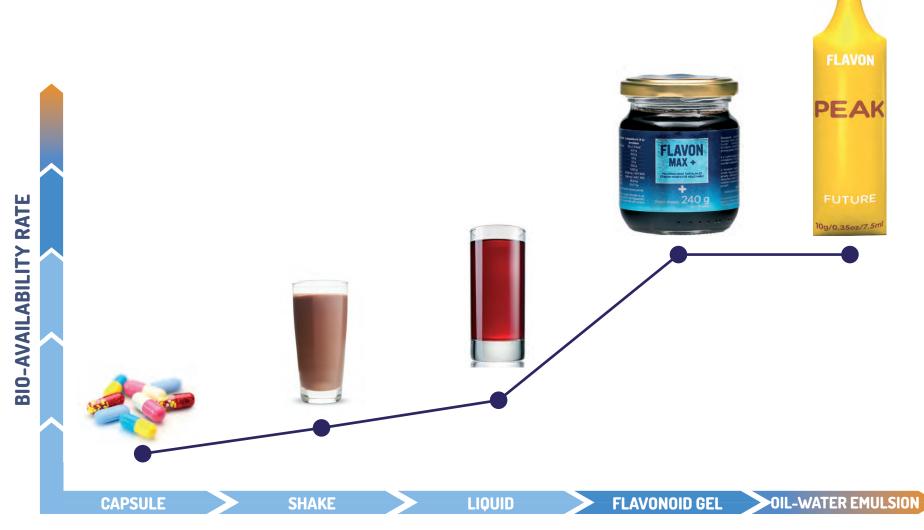


The Revolution of Dietary Supplements

Flavon offers **premium quality dietary supplements** in an unconventional and innovative form:

Basic and Premium products: gel consistency, glass packaging

Peak products: oil-water emulsion, sachet packaging



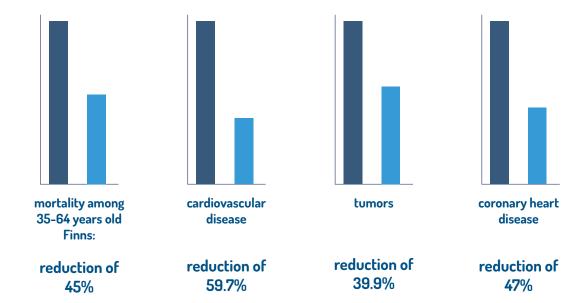
Research in Finland

Health and nutrition program in Finland (1972-1997)

- reducing saturated fat intake
- increasing fibre intake
- increasing fruit and vegetable consumption



Source: Puska, P. (2000), Acta Cardiol 55 (4), 213-220



Fruit and vegetable consumption

• Fresh fruits: 4–5 portions a day (400–700 g)



Fruits and Vegetables

Consuming fruits and vegetables is of paramount importance **for the optimal functioning of our body.** They are sources of nutrients which contribute to the strengthening of our intestinal and immune system. Their positive effects can be attributed to biologically active substances, like vitamins, fibres, proteins, antioxidants and polyphenol-type compounds. With our daily nourishment we get access to only some of these protective components. **Flavon products can help ensuring that we consume a wide range of fruits and vegetables of high quality.**

Important active substances of Flavon products: polyphenols, within that flavonoids, carotenoids, organic compounds containing sulphur and nitrogen (chlorophyll, beta-carotene, lycopene and lutein).





Various fatty substances are important energy sources of the body. They include fatty acids of plant origin which are indispensable for our healthy life, for example the **essential omega-3 and omega-6** polyunsaturated fatty acids. Our body alone cannot produce them, so **their intake must be ensured primarily by nutrition. Cold pressed oils used in our products are ample sources of these physiologically important fatty acids.** In addition, they are full of beneficial active substances, rich in vitamins, polyphenols, carotenoids. Plant oils in our products have significant physiological, synergistic and antioxidant effects.



Prof. Dr. Zoltán Dinya:

Scientific advisor – doctor of the Hungarian Academy of Sciences

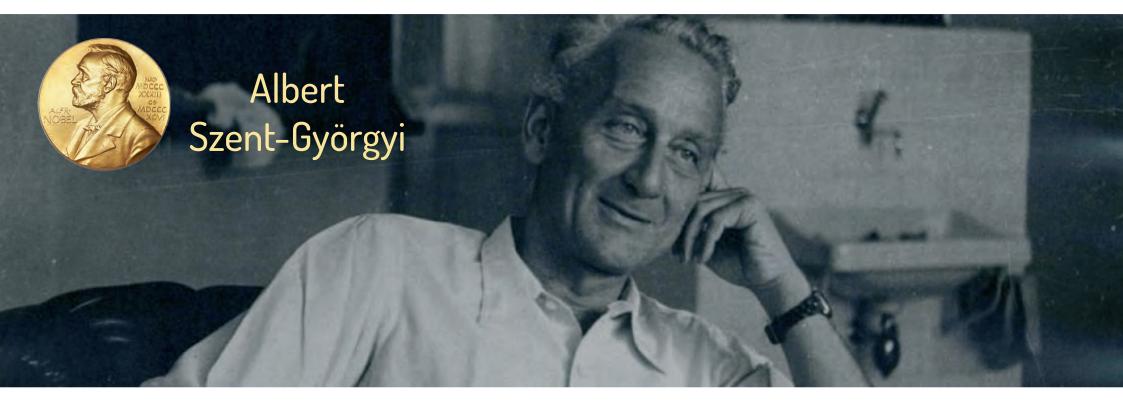


He studied at the University of Debrecen, and for 30 years he was working with academician Dr. Rezső Bognár. His area of research is the plant compounds, their analytics and physiological effects. In that respect he has focused mostly on **polyphenols and flavonoids**. During his career he has written over 200 scientific publications. He has spent a long time in several countries of the world participating in various research programs and projects, and is doing so to date. He was a friend and shared a professional relationship with Nobel-laureate researcher, Albert Szent-Györgyi.

He has been working with Flavon since 2005 and he provides scientific background to product development ever since.

The main guideline of his life: contribute to healthy aging with proper nutrition, lifestyle and dietary supplements.

Our Nobel-Prize Heritage: Flavonoids



He was a Hungarian physician, biochemist, member of the National Academy of Sciences both in Hungary and in the United States, acclaiming world fame to Hungary. In 1937 he was awarded a Nobel-prize for isolating vitamin C and researching its physiological effects.

In the early 1930s in Szeged (Hungary), from a phytogenic source (from paprika), he isolated vitamin C and provided a sample for defining its chemical structure. He also researched the physiological effects of vitamin C and citrus flavonoids, and made a breakthrough achievement in understanding the biochemistry of muscular work.

He came across **bioflavonoids** as a result of his observations while discovering vitamin C.

He was an exceptional scientist and his students adored him. For 93 years he was obsessed with researching the secret of life. He was an excellent athlete, he played tennis, rode motorcycle and horses, at the age of 70 he learned windsurfing. His inspiring personality captivated everyone.

Nutrigenetics



Nutrigenetics: a science studying the relationship between the human genome and nutrition intake.

Epigenetics: the study of heritable changes of the genome, due to the environmental factors the parents were subjected to.

Telomers: a short multi-repetitive sequence on the two ends of the DNA, the length of which depends on nourishment and lifestyle.

Plant compounds acting in synergy - like in Flavon products - positively impact our genetic stock, thus our body, by their special protective effects; as it has been proven by several scientific publications.

Raw Materials & Production



Verified raw materials from safe suppliers and pure sources.

In order to attain a higher active ingredient content (like vitamins, minerals, polyphenols and flavonoids), all the vegetables and fruits that we use in our products are harvested when they are biologically ripe and not in their commercially best condition.

Our **patented supplements** are produced by a **special procedure and technology.** All phases – from the procurement of raw materials, through production, packaging, quality control, storage, etc. – is in one hand, in one place, at our own production facility.

IFS Food quality management system: quality management is the basic pillar of permanently high quality and safe food production. Flavon chose IFS Food's evaluation system, one of the most rigorous and most diverse schemes, which is the **extension of the ISO standard** with further requirements.





















Shiitake mushroom





Rosehip















Tomato



24 450 T-ORAC



Artichoke

Pumpkin

Kiwi

Date







Beta-glucan

Pumpkin

Grape seed















Apple



Black chockeberry



Cherry



Prickly pear



Noni



Guarana



















































Sea buckthorn

Black elderberry

Red grapes











Beetroot

Ginseng



















Blackberry

Blueberry



Blackcurrant



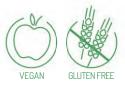




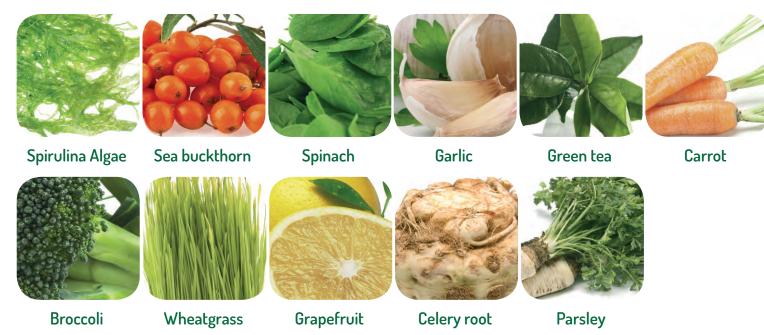


































with 2000 mg Rosehip fruit powder per serving













LACTOSE FREE

DOPING FREE

VEGAN

GLUTEN FREE

Recognitions



















Przedsiębiorstwo

Przyszłości

2011



MAGYAR





2007/2008



BIMAGYAR

2012/2013/2014/2016/2018/2019



2007

2007/2011/2014/2015/2016









2014



2020



2011/2012/2013/2014/2015/2016/2017/2018/2019



LAUR ZAUFANIA

2014





2007





2011/2012-13

Prices



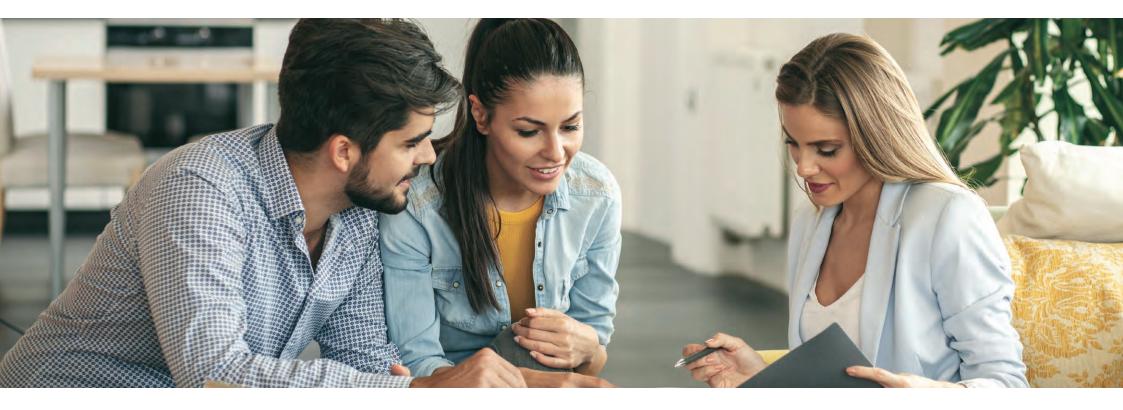
PRICE FOR MEMBERS

PRICE FOR CONSUMERS

Carton price:	120 GBP
Price per jar (Basic products):	30 GBP
Price per box (PEAK products):	60 GBP
Price per jar (Premium products):	40 GBP
Cost of daily consumption (Basic products):	1 GBP

Carton price:	156 GBP
Price per jar (Basic products):	39 GBP
Price per box (PEAK products):	78 GBP
Price per jar (Premium products):	52 GBP
Cost of daily consumption (Basic products):	1.3 GBP

Flavon Network



- 16-year-long, well-established company operation, family business
- even 1 carton is enough to start
- no risk, no starting capital, no joining fee
- no side volume, no structural requirements
- constant supply of products, payments made quickly and on time
- motivating qualifications, free events

FLAVON ON SOCIAL MEDIA







FACEBOOK: facebook.com/ Flavon-Europe

Compensation

At Flavon, **65%** of the carton's base price* is paid to the members. No leadership qualification is needed, **everyone is entitled to the 60% basic commission!**

*base price: 90 GBP

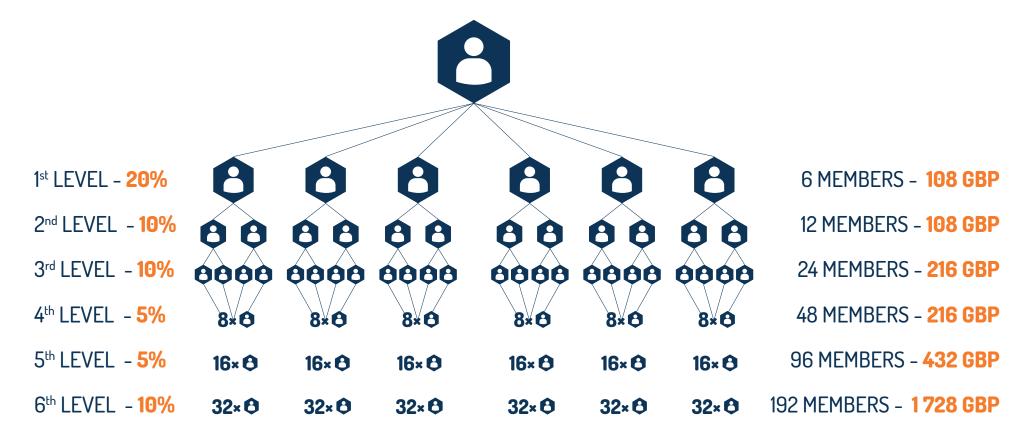




QUICK START: 60%

Sponsors earn quick start bonus on 6 active levels in the new members' first two months, from their purchases.

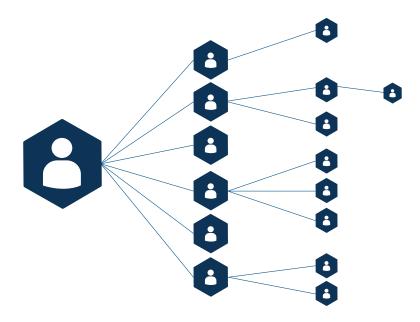
60% = 20% + 10% + 10% + 5% + 5% + 10%



TOTAL: 2808 GBP

Gift Carton

40 quick start points: **1 gift carton** 80 quick start points: **2 gift cartons** 120 quick start points: **3 gift cartons**



15 NEW MEMBERS = 45 POINTS

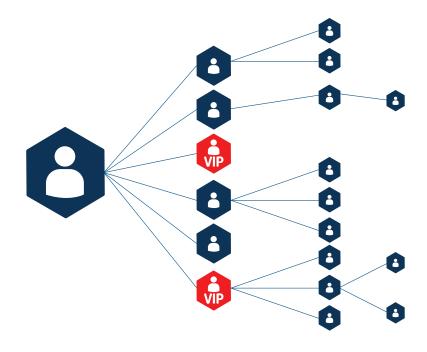
1st level: 6 × 18 GBP = 108 GBP

 2^{nd} level: 8×9 GBP = 72 GBP

 3^{rd} level: 1×9 GBP = 9 GBP

+ 1 GIFT CARTON (120 GBP)

309 GBP



18 NEW MEMBERS (INCLUDING 2 VIP) = 82 POINTS

1st level: 4 x 18 GBP + 2 x 102 GBP = 276 GBP

2nd level: 9 x 9 GBP = 81 GBP

 3^{rd} level: 3×9 GBP = 27 GBP

+ 2 GIFT CARTONS (240 GBP)

624 GBP

VIP Membership (L-Position)



You can become **VIP Member** by purchasing 8 cartons at once. In this case the **price of one carton of Flavon is 104.25 pounds.**

- Leadership business position (L-position)
- Option for a double payback
- Leadership reports in Back Office

- Own web-site with an optional name
- VIP pin

Passive Income

LEVEL	ACTIVE MEMBERS	% OF COMMISSION	AMOUNT OF COMMISSION	INCOME
1 st	2	5%	2 x £4.5	£9
2 nd	4	5%	4 x £4.5	£18
3 rd	8	5%	8 x £ 4.5	£36
4 th	16	5%	16 x £ 4.5	£72
5 th	32	5%	32 x £ 4.5	£144
6 th	64	5%	64 x £ 4.5	£288
7 th	128	5%	128 x £ 4.5	£576
8 th	256	5%	256 x £ 4.5	£1152
9 th	512	5%	512 x £ 4.5	£2304
10 th	1 024	5%	1024 x £ 4.5	£4 608
11 th	2 048	5%	2 048 x £ 4.5	£9 216
12 th	4 096	5%	4 096 x £ 4.5	£18 432
Total:	8190		f3	6 855