# FLAVON





## Welcome to the Flavon max Club!

The Flavon max Club concept has, in just 11 years, become a lifestyle for hundreds of thousands of people. The basic pillar of the concept is nothing more than a healthy, successful, challenging life, full of freedom and rich in personal development.

The Flavon product family has been on the market since 2004, and since then more than 2,5 million jars of Flavon product have reached more than 32 countries all over the world. The Flavon Group is a professionally managed company owned by one family. The older members of the family are László Gaál and Johanna Sziklás: their network marketing and entrepreneur experience gained over several decades have carried the company to success. László Gaál Junior was born into the spirit of the company and network marketing; he represents the Y generation's receptiveness to innovation. We can rightly say that thanks to our experience, expertise and dedication the company management is both effective and intergenerational.

Over the last 11 years the **300,000 Members who have joined us worldwide, the 13 billion HUF commission we have paid back and the thousands of new entrants every month** are clear evidence of how many people are benefiting and to what extent, thanks to Flavon.

In addition to the ever-growing demand, the excellence of the product family is mostly proven by the more than 30 professional awards received so far. We are proud that the Flavon Group and Flavon products have been recognized by such prestigious awards as, for example, the Business Superbrands Hungary 2013/2014/2015, the European Business Awards 2011 & 2012/13 & 2015/16, the Monde Selection Grand Gold award (2012/2014/2015) and the Hungarian Product Award 2011/2014/2015.

#### Health, success, recognition - that is what Flavon max Club gives you

#### **Realize your dreams, live healthily!**



## **Our slogan for a goal: Health and Success**

The dietary supplements distributed by Flavon Group Kft. are natural products that help to develop a balanced diet rich in vitamins, minerals and antioxidants and supplement our nutrition. We have created a novel way to supplement our diet that is simple to use and meets the needs of the 21st century.

Success is part of health. It is also part of our success to pursue activities that are beneficial for others as well as achieving our own goals. To achieve all this we usually have to change something in our lifestyles: we have to pay more attention to both our physical and mental nourishment, the harmony of our emotional life and our family. Successful and productive work can be achieved by our members only if they have faith in our company, which operates in the background, providing products that work, and in the business opportunity that gives them financial independence and above all if they believe in themselves and the importance of the value-creating activity they pursue. Our business can offer everything that any other business can provide, yet you do not need any starting capital and there is no risk at all. This is an opportunity for anyone who is able and willing to take all the necessary steps to improve their life!

Johanna Sziklás, László Gaál and László Gaál Jr.



## The brand in numbers

8

In 2015 the Flavon product family was extended to include eight members. The pioneering Flavon max was followed by Flavon kids, produced primarily for children, and our first premium product, Flavon max Plus+. Flavon Green, which revolutionized vegetable consumption, was launched in 2008, followed two years later by Flavon Active, which offers an answer to the challenges of our modern, fast-paced life. In 2012, with the older generation in mind, we developed Flavon Protect, and then we created Flavon Green+ which was based on Flavon Green and designed to reach a broader circle of consumers. Our newest product is the exciting Flavon Joy, made with revolutionary ingredients, which has triggered unprecedented attention even before appearing on the market.



11

Flavon products have been key participants in the domestic diet supplements market for 11 years now. The Flavon Group, which distributes the products through the MLM system, ensures a stable background to its distributors and consumers as well contributing in this way to the healthier and more successful life of Members.

Since 2007 the Flavon Group has received more than 30 different awards on both the domestic and international stage for its products, business model and outstanding corporate operation.



32

The Flavon brand enhances Hungary's reputation in 32 countries worldwide through its dietary supplements. The value and quality represented by Flavon brand is recognized all around the world.

WHO recommends consumption of 40 dkg of fruit and vegetables every day. The Flavon product family builds on this simple - but in health terms important - need, in order to help a health-conscious diet.

100

The Flavon brand and GéSz Gaál és Sziklás Kft, the company responsible for manufacturing, and Flavon Group Kft., responsible for the distribution are 100% Hungarian owned; László Gaál and his wife Johanna Sziklás are the founding owners.



We are proud that in 2015 the Flavon products' consumer network has more than 300.000 registered members from all over the world.



# 2,5 million

In the first 11 years of the Flavon Group's operation it has sold a total of more than 2,5 million jars of Flavon dietary supplement to its consumers. For us this globally unique statistic is the most important feedback about the excellent quality of the Flavon products and our satisfied consumers.



## **13 billion**

Our company group has reached the magical figure of 13 billion HUF in paid commissions. We hope that in the future by multiplying this amount we can contribute to the financial security of our consumers – in addition to protecting their health.



## **Our products**

#### HEALING ESSENCE OF THE PAST, DIETARY SUPPLEMENT OF THE FUTURE



We believe that there are a great many "natural miracles" in Hungary and in the surrounding region, which are able to provide us with several essential active agents that are necessary for the normal and healthy functioning of our body.

The plants used in our products as raw materials have been known and used in folk medicine for hundreds of years. We revive these age-old experiences, revitalizing them in line with the results of modern research. When creating our products, we have taken into account the needs and demands of people of today so that we can give the maximum to our consumers.

#### WHAT ARE THE FACTORS THAT MAKE THESE PRODUCTS UNIQUE?

Scientific foundation: we have developed our products according to the requirements of the target groups; they contain components at an optimal level that triggers the most advantageous effects in the human body.

Complexity: we aimed to develop complex natural dietary supplements containing the recommended daily amount of antioxidants, vitamins, trace elements and minerals in proper proportions.

Special production process: we not only pay attention to use raw materials with a high level of active substances but also to maintain that high level during the special production process. Due to the synergy the selected ingredients even enhance each other's effects.

Consistently high quality: as every production stage of the Flavon product family – ranging from the purchase of raw materials, through production and quality control to packaging etc. – is concentrated in the hands of GéSz Gaál és Sziklás Kft., we can guarantee a consistently high quality for each and every jar of product. This is also guaranteed by the ISO 22000 (audited by TÜV Rheinland) and HACCP systems. Naturalness: our products contain no artificial colours or preservatives! We pay great attention to sourcing the plants used during production from the "purest" environment possible to make sure that they have the highest active agent content.

A unique, natural appearance: we offer all these values in a special form to our consumers. The consumption of our products offers a great experience every day because of their delicious flavour and highly enjoyable aroma. In addition, the jam-like consistency of the products makes them easy to consume for all.

Licenses: before appearing on the market, our products have undergone the licensing procedure at the National Institute of Food Safety and Nutrition (OÉTI). These licenses are valid in the whole of the European Union. Our Flavon max, Flavon kids, Flavon max Plus+, Flavon Active, Flavon Protect, Flavon Green Plus+ and Flavon Joy products can also be consumed by those with celiac disease.

## **Flavon product line**



The most important active agents of our dark berry fruits are made up of polyphenol compounds, the flavonoids. Research into these active agents has been a typical Hungarian field of research for almost a century now. Between 1933 and 1936 it was Albert Szent-Györgyi and his colleagues who first highlighted the biological features of the flavonoids. Today, approximately 10,000 flavonoid compounds are known. These can only be found in plants and they have several functions.

Every member of the Flavon product family is the tangible, practical outcome of the implementation of the last few decades of research.



## Natural miracles

The effect of the ingredients used in our products has been known for centuries. They are particularly valuable since they contain multiple amounts of certain elements and compounds compared to the "traditional" types of fruit.

**Blueberry:** has a high mineral content. Among its flavonoids mirtillin has to be mentioned due to its several beneficial effects. As compared to other fruits it has high natural lutein content. It is a natural source of vitamin C, B1 and B2.





**Blackcurrant:** ancient Romans called it goutberry. Its vitamin C content is higher than the citrus or the green pepper. Remarkable source of vitamin B and its iron, manganese and copper content is also significant. It is very popular due to its universal active substances.

**Black elderberry:** high iron, vitamin C and pigment content. Significant source of vitamin B1, B2 and B6 and it is a source of folic acid. Extremely rich in pigments. It contains such flavonoids as rutin, quercetin and sambucin.





**Blackberry:** traditional folk wisdom often recommends this fruit to children. It has a high calcium and phosphor content. Blackberry is rich in flavonoids and it contains lots of vitamin A, vitamin C and folic acid and vitamin B1, B6, riboflavin, pantothenic acid and niacin.

**Black chokeberry:** its black color is due to the large amount of plant pigments it contains; mainly to anthocyanins. It is a common food coloring used in a large number of foods. It is well-known in Europe and there are large chokeberry farms in Poland and Germany.





**Red grapes:** one of its most important active substances is a polyphenol called resveratrol which among other things contributes to the beneficial effects of red wine. It is also a significant source of potassium, manganese, magnesium and selenium and it contains valuable fruit acids as well.

Açai: this fruit, very similar in appearance to a grape, has recently become one of the favourite plants of those committed to healthy living. In some places they call it "the tree of life". It is due to its numerous methods of processing and the large number of active substances found in the plant.



**Beetroot:** it contains potassium and calcium. Folic acid which has an important role in fetal development is present in beetroot in a significant amount. Its red coloring matter called betanin and is known for its numerous positive effects. It is also widely used as a natural coloring matter of foodstuffs.





**Prickly pear:** one of the most widespread cacti whose fruit is pinkish yellow in color and delicately sour in flavor. It contains a significant amount of fibers and is extremely rich in antioxidant compounds.

**Sour cherry:** it contains a large amount of Vitamin A and C and beside that it is rich in manganese, iron, calcium, magnesium and folic acid as well. Its special active substance is melatonin which controls the wake/sleep rhythm of the human body.





Acerola: its value derives from the significant amount of vitamin C it contains. Very popular "natural support" in East and Middle America where it is often used in traditional medicine.

**Pomegranate:** it is even mentioned in the Bible. Modern science has rediscovered this outstanding antioxidant fruit which has higher oxygen radical absorbance capacity than red wine or green tea.





**Raspberry:** it contains several antioxidant compounds from which its ellagic acid and anthocyanin content is the most significant. Today raspberries are grown in a wide range of colors, our product contains thered cultivar.

**Grape seed:** it contains flavonoids, Vitamin E and phenolic oligomer proantocianidins (OPC) in concentrated form and due to this has a strong antioxidant effect. There are currently serious research programs relating to life quality improving effects being conducted into grape seed extract.





**Cranberry:** its fruit is slightly sour, due to the plant compounds that it contains. It is extremely rich in antioxidants and popular in folk medicine as well. The fresh fruits are used for jam, juice and dried fruit.



**Broccoli:** its most significant minerals are potassium, calcium, magnesium, sodium, iron, zinc and phosphorus. It is rich in vegetable flavonoids, indols and isocyanates. It is proved by research that broccoli reserves a place in different therapeutic diets.

**Guarana:** its fruit is similar in appearance to that of coffee. It is an efficient energy source rich in caffeine compounds: it contains guaranin, theophilline and theobromin as well. It can be found in many foods due to the above mentioned active substances.





**Panax ginseng:** the "root of life" which according to scientific researches strengthens mental and physical condition and decreases fatigue. Its special effective agents are called ginsenosides. The root of the ginseng has been used for decades in the Far East. It is adaptogenic.

**Spinach:** its vitamin K level is one of the highest of all vegetables. Spinach contains lots of luteins and natural carotinoids, but it is rich in flavonoids, chlorophyll and folic acid as well. Spinach is an excellent anti-oxidant it has bioactive components.





**Celery:** it is rich in calcium, phosphorus, magnesium, iron and trace elements. It is an excellent source of volatile oil and flavonoid. It is often applied in traditional medicines used as aphrodisiac and also for kidney function, digestive problems and appetite loss as well.

**Green tea:** it has a stimulating effect. Rich in various pigments. It enhances the decomposition of fats in the stomach, Chinese medicine recognize it as significant antioxidant.





Wheatgrass: it incorporates almost every member of the vitamin B family, a significant amount of vitamin C and more than a hundred trace elements and enzymes. One of its major effective agents is chlorophyll.

**Spirulina algae:** it contains 55-67% protein, 10-19% carbohydrate, 7-15% fat, as well as 5-9% mineral substances and trace elements. It contains various vitamins, minerals and provides us with chlorophyll. It has a history, it was consumed by the Aztecs as well.



**Carrot:** its key agent is beta-carotene but it also contains other carotenes as well. It is rich in flavonoids and volatile oils. Carrot is a multifaced vegetable due to its effective agents it takes part in blocking the harmful effects of free radicals.





**Pineapple:** one of the commonest fruits in the world, grown by the Indians as early as the middle ages. Besides its vitamin A, B and C content it is significantly rich in folic acid and potassium. As the energy content of the fresh fruit is low so it could be fit in any diet.

**Garlic:** it contains a significant amount of vitamins A, B1, B2 and C. It has a vasodilating effect. Its repeated consumption reduces the harmful LDL-cholesterol in our blood, and also recognized as natural antibiotic.



Sea buckthorn: it is characterized by a wide spectrum of flavonoid compounds which have positive effects on the human body. It has an outstanding potassium, magnesium, phosphorus, iron and antioxidant content. Used for jam, wine, juice, liqueur, jelly and even oil product can be made from it.

**Grapefruit:** it has a high vitamin C and pectin content and it is also rich in calcium, phosphorus and magnesium. Its energy content is low, only 30 kcal/100 g. It has a cooling and refreshing effect, rich in vitamins and minerals.





**Parsley:** the parsley is rich in volatile oils and various flavonoids. Anecdotal evidence suggests that it enhances the functioning of the digestive tract and its tea is consumed to cure vesical catarrh. Parsley is recommended to prevent sand



**Rose hips:** popular in ancient times, known mostly because of its vitamin C content. Besides it contains many other active substances, vitamins and minerals including pectin, apple and citric acid, flavonoids, tannins and even vitamin A.





**Pumpkin:** deriving from America, it appeared in Europe in the 16th century. It contains a large amount of carotene and vitamin C and it is an excellent and abundant source of minerals (potassium, phosphor, iron, copper and manganese).



**Curcuma:** its fat-soluble ingredients are the curcuminoids, and it has strong antioxidant, anti-inflammatory and neuro-protective effects. It helps the body's detoxification processes. It delays glucose absorption, and has a liver protecting effect.

**Orange:** Rich in lipophilic flavonoids, carotenoids, vitamin C and natural plant fibres. It has a high antioxidant effect.





Asparagus: has low energy content, is rich in probiotics (inulin), special amino acids, types of vitamin B, vitamin C and folic acid, flavonoids and glutathione. It has many positive psychological effects (a diabetic effect, stress reduction, a natural aphrodisiac).

**Moringa leaf:** rich in elements/trace elements, nutrition fibres. It contains ingredients with immune strengthening and inflammatory effects. It enhances insulin production and has a liver protecting effect. In terms of antioxidant activity it is one of the strongest substances.





**Modified citrus pectin:** it is a modified natural polysaccharide with good absorption, and has an antidiabetic and anti-inflammatory effect, enhancing healthy immune activity, and helping the detoxification of toxic elements (cadmium, lead, mercury, arsenic).

Artichokes: rich in carotenoids, types of vitamin B, and inulin with prebiotic effect, it has a high antioxidant effect. It has typical liver protecting effects, supporting the health of the liver, and also has digestion-enhancing, anti-inflammatory, dietetic effects.





 $\beta$ -glucan: derived from yeast, it is a special polysaccharide which maintains and supports healthy immune activity, decreasing the risk of bacterial and viral infections and the risk of allergic effects. It has an antioxidant effect, controlling blood sugar and cholesterol level, and helping preserve the health of skin.

**Cocoa bean:** Its main active agents are the proanthocyanidins and theobromine which have a vasodilator, stimulating effect. A rich source of plant fiber and minerals (iron, potassium, manganese), it Improves mental energy and cognitive skills.





**Cinnamon:** An ancient spice with proven positive physiological effects: it can reduce blood sugar, cholesterol and insulin resistance, as well as supporting cardiovascular health. Its main active agent is cinnamic aldehyde, which has anti-inflammatory, antibacterial and antifungal effects.

# The effects of the fruits and vegetables found in the Flavon max product line, according to folk wisdom:

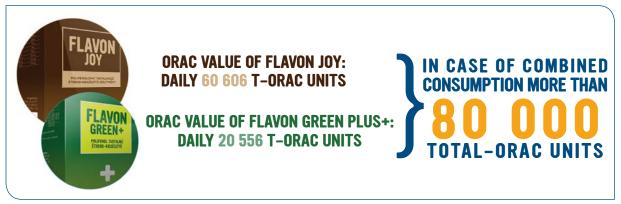
SEA BUCKTHORN (hair) BEETROOT, CURCUMA, COCOA BEAN (cerebral function) GINSENG, GUARANA, CURCUMA (blood supply of the brain, revitalization, roboration) BLUEBERRY, CARROT, CURCUMA, ORANGE, CITRUS PECTIN (eyes) SOUR CHERRY (sleeping, mouth, teeth) ACEROLA, GRAPE SEED, GARLIC, MORINGA, CITRUS PECTIN (veins) **BLACKCURRANT** (joints) ACEROLA (lungs) ROSE HIPS, BLACK ELDERBERRY, β-GLUCAN (respiratory tracts, lungs) SEA BUCKTHORN (fetus, milk production) RED GRAPES, ARONIA, RASPBERRY, ACAI, MORINGA, CINNAMON, COCOA BEAN (heart, veins, inflammation) CRANBERRY, ACEROLA (heart) BEETROOT, BLACKBERRY, BLUEBERRY (blood formation) BLUEBERRY, SOUR CHERRY, POMEGRANATE, ORANGE (heart, veins) BROCCOLI (spleen, immune system) CRANBERRY, PARSLEY ROOT, CITRUS PECTIN, ARTICHOKES (kidney) SPIRULINA ALGA, ARTICHOKES, β-GLUCAN, COCOA BEAN (liver, detoxication) BEETROOT, SOUR CHERRY, MORINGA, MODIFIED CITRUS PECTIN (liver) ROSE HIPS, GRAPE SEED, RED GRAPES, POMEGRANATE, ARTICHOKES, ASPARAGUS, MORINGA, β-GLUCAN (immune system) SPINACH, ASPARAGUS, ORANGE, ARTICHOKES, CINNAMON (intestinal flora) GRAPEFRUIT (fat tissue) BLACKBERRY, PINEAPPLE, ASPARAGUS, MORINGA, ARTICHOKES, β-GLUCAN (digestion, inflammation) BLACKCURRANT (blood fat) SOUR CHERRY, PRICKLEY PEAR, ARTICHOKES, CINNAMON, COCOA BEAN (digestion) BLACK ELDERBERRY, ARTICHOKES, ASPARAGUS (intestinal tract) PUMPKIN, BLACKCURRANT, BEETROOT, SEA BUCKTHORN, MORINGA, ARTICHOKES (immune system) CRANBERRY, ASPARAGUS, ARTICHOKES, β-GLUCAN (urinary tract) GINSENG (gonads) CELERY, ASPARAGUS, ARTICHOKES (gender organs) GREEN TEA, CITRUS PECTIN, β-GLUCAN (blood, cholesterol) POMEGRANATE, CURCUMA, MORINGA (joints) GINSENG (muscles) **BLACKBERRY** (bones)

PUMPKIN, BLACKCURRANT (blood pressure)



PROF. DR. ZOLTÁN DINYA has conducted research into flavonoids for more than 40 years. He has provided the scientific background for our products since 2005. He completed his studies in 1967 at the University of Debrecen and then conducted research for several decades under the supervision of the academician, Prof. Dr. Rezső Bognár. He has spent long periods in many countries of the world, and participated in several research programs and projects and continues to do so today. During his career he has published nearly 240 scientific articles and written 8 books.

**TOTAL** Our products have an extremely high T-ORAC value which shows the total antioxidant capacity of a foodstuff. The **T-ORAC values of the Flavon products are significant on a world level.** 



The Total ORAC value is an internationally accepted, authenticated, patented standard system which was introduced in 1997 and since then has been continuously developed on the basis of research by the American Brunswick (bio) laboratory.

#### PROF. DR. HABIL ZOLTÁN DINYA - LET'S GROW OLD HEALTHILY!

"I have been working with the Flavon dietary supplements since 2005 and I am happy to spread the word about these world-class products. Even today my goal and the main guideline of my life are: to do something for healthy aging with nutrition and life style, and by supplementing our diet!

The importance of vegetable extracts containing flavonoids is increasing. They are dietary supplements because their effects cannot be assigned to one single component: hundreds of components incorporated in the product have their common effects on health. It is true for all Flavon products that – as a consequence of their composition, physiological features, stability, their jam-like consistency, and the fact that they are controlled, elementary substances free from chemicals – they represent a world-class level of quality, and they supplement – but do not replace – conventional therapy.

The ingredients of our products have been selected carefully, based on scientific research. The Flavon max product line is one of the few dietary supplement families in which most of the chemical ingredients are known, and whose properties – in harmony with the observations of the present state of science – are confirmed by detailed scientific investigations and results.

I can definitely state – as I am very experienced in this field – that these products have the highest active agent level and the greatest consistency and bio-accessibility, when compared to all similar products on the market. We are not aware of any side effects of these products. I advise everybody to consume them!"

## **Our factory**

The company's very own production plant was opened in November 2006 in Vámospércs near Debrecen. The production capacity enables us to concentrate everything in one place, ranging from purchasing raw materials through production, packaging and quality control to storage. This investment is unique not only in Hungary, but in the whole of Europe as well. No other MLM company producing and distributing dietary supplements can claim that its products are manufactured entirely in Europe and that their production and distribution are also tied to the same circle of owners.



Production is carried out on a very high technological level, by using equipment designed and constructed uniquely for our company. The products manufactured in our plant represent extremely high quality. In the factory we produce thousands of jars of products during a single shift each day. With the growing turnover we have the means to multiply our production capacity. In 2009 we completed the construction of a second plant which is even larger than the first and includes two low temperature cabinets in order to increase our storage and refrigerating capacity. In the spring 2012 the third hall, with over 900 square meters floor space was built, which from the summer of 2013 has operated as a logistics centre incorporating every activity relating to packaging, shipping, and package dispatch in order to meet increased demands in the long-term. Our own laboratory, complete with its special equipment, can also be found here.

Since high quality is a basic requirement in the mission statement of the company, we put great emphasis on quality control. The quality control systems of our product factory are the following:

- HACCP system
  - ISO 22000 certificate (audited by TÜV Rheinland)



## **Conditions for a successful Network Marketing business**

#### I. COMPANY BACKGROUND

#### GéSz Gaál és Sziklás Kft.:

A reliable, capital-intensive company founded in 1994 which provides a stable background for the Flavon max Club. Its turnover, structure and business policy are public and accessible. Nowadays, the company only deals with the manufacture of the products and production-related activities. It is a member of many international organizations.

#### Flavon Group Kft / Flavon Group.:

The owners of Gész Gaál és Sziklás Kft founded a separate company in 2008 which has taken over the distribution of the product line. Flavon Group Kft has offices in Hungary, Poland, and in the USA. It is a member of the Hungarian, Polish and USA branches of the Direct Selling Association (DSA).



#### **II. PRODUCT**

A consumer network with a stable turnover can only be based on the right products. Our company has a unique selection of products, which consumers can obtain exclusively through the Flavon max Club. We are proud that several authorities, institutes and qualifying and licensing organizations have tested and recognized the excellence of our products.

#### **III. PAYBACK SYSTEM**

Flavon Group Kft. has created a unique payback system which is simple, transparent, clear, and full of incentives. It provides an opportunity to achieve an outstandingly high commission for those who work actively and expand the network continuously; it also provides a passive income based on the purchases of registered Members.

#### IV. MEMBERS OF THE CLUB

You, as a future member of the Flavon max Club – your aims, determination and the hard work you have invested.

So the four basic pillars are the company background, the product, the payback system and the Member. There is only one factor that we cannot control, which is your decision. How strong, stable and successful "the fourth leg" will be depends on you alone!

## What is network marketing?

So the four basic pillars are the company background, the product, the payback system and the Member. There is only one factor that we cannot control, which is your decision. How strong, stable and successful "the fourth leg" will be depends on you alone!

The opportunity offered by the Flavon max Club is for those who would like to be an important member of our successful team! For those who take the road that leads to a healthier and more successful life, and who want to share our excellent quality products and the news of a unique business concept with others.

## The business concept of the Flavon max Club

Members of the Flavon max Club get as high a commission as possible in exchange for their work. The commission system offers exceptional rewards for those who show our products to others and make the business concept offered by us more widely known and build up a network.

In accordance with the marketing plan, as much as 65% of the base price of the products is paid back to the members of the Flavon max Club:

### 65% total payback from the base price



## **Income types**

#### There are three types of basic commission which a Club Member can be entitled to:

**1. Rebate based on personal turnover:** If you purchase more cartons in a given month you get a 20% (20 EUR) personal rebate per carton of the base price of each carton above the activity carton, irrespective of the date you joined.

**2. Quick Start:** in the new Club Member's entry month and the month following that after his/her activation carton (3 points) the sponsor line is entitled to 20-20-20% commission (20 EUR) on three active levels for every new Club Member.

**3. Income by levels:** all active Club Members are entitled on 12 active levels (depth) to receive 5% commission (5 EUR) for the purchased activity cartons of those Club Members who are no longer in their Quick Start period.

## Incentive (gift carton) Program

According to the qualification/quick start point calculation

with 40 qualification/quick start points you are entitled to 1 gift carton with 80 qualification/quick start points you are entitled to 2 gift cartons with 120 qualification/quick start points you are entitled to 3 gift cartons as an extra benefit.



## Leader ranks and bonuses

#### Team Leader (100 points on 6 active levels):

"Team Leader" title and badge

Elite (500 points on 6 active levels): "Elite" title and gold badge 2% leadership bonus on 12 levels\*

#### Diamond Elite (1000 points on 6 active levels):

"Diamond Elite" title and a gold badge with a diamond 3% leadership bonus on 12 levels\*

#### Team Leader Plus (250 points on 6 active levels): "Team Leader Plus" title

1% leadership bonus on 12 levels\*

Elite Plus (750 points on 6 active levels): "Elite Plus" title 2% leadership bonus on 12 levels\*

#### Diamond Elite Plus (1750 points on 6 active levels): "Diamond Elite Plus" title 3% leadership bonus on 12 levels\*

#### Presidency (2500 points on 6 active levels):

"Presidency Member" title and a gold badge with 2 diamonds 4% leadership bonus on 20 levels!

\*The condition for paying out the leadership bonuses of the above ranks is collecting 40 qualification/ quick start points on 3 active levels in the month of qualification for the leader rank.

## 20% Retail margin

## FLAVON COMPENSATION PLAN SUMMARY

**BASIC PAYBACK** 

 $\mathbf{0}$ 

20% Personal rebate

## **LEADERSHIP DIFFERENTIAL BONUS**

00

	1st MONTH	2nd MONTH	FROM THE 3rd MONTH	TEAM LEADER PLUS	ELITe	DIAMOND ELITE	PRESIDENCY	PRESIDENCY PLUS LEVELS
1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13.	20% 3 generations %02 %07 %07 %07	<b>20% 3 generations</b> %02 %02	<b>2%</b> 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%	<b>5+1% 12 generations</b> <ul> <li>%1</li> &lt;</ul>	24% 24% 25+2% 25+2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2	<b>5+3% 12 generations 5+3% 13 generations 5+3% 13 generations 5</b> , <b>3</b> %	4% 4% 4% 4% 4% 4% 4% 4% 4% 4%	+1% +1% +1% +1% +1% +1% +1% +1% +1% +1%
20. 21.	5%	12 gen		+ 4		generatio	ons <sub>4%</sub>	+1%

+1% \infty generations

## Extra opportunities for building up a business

## Flavon offers extra opportunities for colleagues dedicated to the company to achieve extra commission as a result of the work they invest in building up the business.

#### 1. VIP MEMBERSHIP:

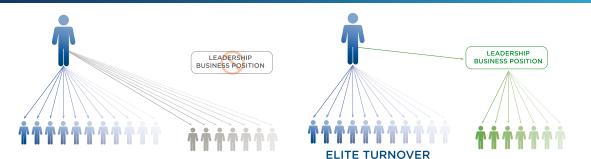
Those who purchase on the same day, - whether on registration or later on - at least 8 cartons as personal turnover will become a VIP Member. This purchase will mean a commission of 140 EUR in the next month as the rebate for personal turnover.

#### Advantages of VIP Membership. VIP members can

- $\checkmark$  access the Flavon Training Center in the first 3 months
- $\checkmark$  see the turnover of their full network in the online office
- ✓ receive special reports
- $\checkmark$  be allocated a seat in the first row at national events
- $\checkmark$  have their own website with the name they choose
- ✓ have their own, chosen @flavonmax.com email address
- ✓ be entitled to a Leadership business position
- ✓ VIP badge

The Member is entitled to the "VIP Member" title and the relating extra benefits for 12 months after achieving the title.

#### 2. LEADERSHIP BUSINESS POSITION:



Everyone who purchases a VIP pack with 8 cartons will receive another position from the company with which the Member can continue building up the business on two feet at the same time. The name of the other position is the "Leadership business position" which will be activated when his/her team built under his/her original position will reach at the minimum the turnover of the Elite level. Then the commission generated under that position will be double activated and you can experience how it feels when you see your own power multiplied on your monthly commission invoice as well.

For the "Leadership business position" you don't have to and won't be able to buy activation, since when the condition of reaching an Elite level and therefore having a side position is fulfilled, the position will be automatically activated. Until then the commission generated under the side position can be invoiced through the original position.



## **FLAVON TRAINING CENTER**



The Flavon Training Center is a revolutionary work tool that supports the building up of your business with which everyone can learn all the knowledge that they might need during networking in a quick and playful way.

It is a working online help tool which is a first on the market and which increases the effectiveness of the network building work and helps you carry out the daily routine tasks.

It has several useful functions, some of which are:

- ✓ CONTACT DATABASE, WITH INTEGRATION OF SOCIAL MEDIA
- ✓ CALENDAR APPLICATION
- ✓ CUSTOMER CARE APPLICATION
- ✓ E-MAIL SENDING SYSTEM TO HELP TEAM COMMUNICATION
- ✓ MEDIA CENTER WITH THE POSSIBILITY OF VIDEO SENDING, PROCESS MONITORING
- ✓ COMPLAINT HANDLING TOOLKIT
- ✓ MONITORING THE FULFILMENT OF TENDERS, ETC...

The condition of the use of the Training Center is participation in the Autoship program.

#### AUTOSHIP:

- ✓ PLACING ORDER ONCE → CONTINUOUS ACTIVITY
- ✓ REGULARITY
- ✓ PREDICTABILITY
- ✓ STABILITY
- ✓ CONSTANT ENTITLEMENT FOR COMMISSION
- ✓ SECURE PAYMENT



It requires less attention in practice, since the order placement process must be submitted only once: in every month the delivery of the product and the charging of expenses with the help of the bank card data provided will happen at the same time the order is placed. The content of the autoship order can be modified, it can be cancelled (after a minimum of 2 shipments) and the system even allows you to skip 1 month.

## **Useful information**

#### How to become a Club Member?

There are no registration or entrance fees in the Flavon max Club. All you have to do is to fill in and sign a copy of the **"Membership Agreement**" with your sponsor's help, and by submitting a Product Order Form you invest in you and your family's health. You can get your registration carton by ordering it from our company or purchasing a carton of Flavon products from your sponsor. After sending the Membership agreement to the company it will be countersigned.

Another way to register is Pre-registration which anyone can complete at our website (www.flavonmax. com/us). After we have successfully activated your registration, we will send you via e-mail your ID number and password which are necessary to order product. Pre-registration is not a substitute for sending the signed Membership Agreement to our office via post.

#### **Product order**

#### TELEPHONE:

By calling our customer service office. Please provide us with your name and identification number when placing your order. You can pay the costs of the product and delivery via a transfer to the company bank account. The ordered products will be shipped to your home by courier service.

#### FAX:

You can fax the completed product order form and the payment confirmation (product and delivery costs). The ordered products will be shipped to your home by courier service.

#### E-MAIL:

You can place your order in an e-mail as a text or with a product order form attached to the mail. You must pay in or transfer the price of the ordered products and the delivery fee to our company's bank account. The ordered products will be shipped to your home by courier service.

#### ONLINE OFFICE:

For this type of order first you will have to enter your Online Office. You will need your identification number and the password the company gives you. After this, you can go through the whole process of placing the order under the "Order" and "New order" sections. You must pay in or transfer the price of the ordered products and the delivery fee to the bank account of our company. When placing your order you can immediately pay for it through your own Online office via credit/debit card and we will send you the confirmation of payment via e-mail. The ordered products will be shipped to your home by courier service.

#### WEB SHOPPING:

on the www.flavonmax.com website by clicking on the "Buy now" button you can do the complete registration and purchase process at the same time. The customer has to pay or transfer the amount of the order and delivery cost to the bank account of our company at the same time of order. You can also pay by debit/credit card for the ordered product through your Online Office from which we will send you a confirmation in e-mail. The ordered products will be shipped to your home by courier service.

#### Conditions of home delivery:

The minimum order is one carton of products. The ordered products will be only delivered if the price of products and the delivery fee arrive on the bank account of our company. In cases of bank transfer and depositing money, please make sure you provide the name of the payer (the name you need for the invoice), and write the word "package" in the note field. We will hand the products over to the courier service on the following working day after the remittance has arrived. If the delivery address and the address registered at our company are different, please mark this in all cases when placing the order. For bank account details and current delivery conditions please visit our website where you can find detailed information.

#### Purchase discount:

Our company gives a purchase discount to Members eligible for commission, according to the Policies and Procedures of Flavon max Club. The amount of the discount will appear as 'Purchase discount' on the commission account, which is sent to our Members by e-mail by the 15th of the given month. The Member is free to decide whether to use up the discount (which can be a maximum of 60% of the base price) or withdraw it as a commission against an invoice. The purchase discount can only be used within 6 months after it was created to purchase 1 carton of Flavon products. It can be exclusively used by the Member who is entitled to it. When buying a carton of products a maximum of one purchase discount can be used. In a given month it is possible to use up to three purchase discounts for buying three cartons of products.

#### Coordination Point (CP):

Every Member has the opportunity to establish a coordination point (CP), i.e., to purchase 12 cartons of products without having to report them in advance. In this way, Members can obtain a home supply from which they can immediately serve their partners, consumers or colleagues who plan to join. Concerning the terms and conditions for establishing a CP, please don't hesitate to ask our colleagues.

All the forms required for joining the Club and ordering products can be downloaded from our website: www.flavonmax.com. Should you have any questions, please feel free to turn to our customer service.

DEBRECEN - HEAD OFFICE H-4033 Debrecen, Veres Péter u. 19. Tel: +36-52-520-520, +36-70-455-9000 Fax: +36-52-520-521 **BUDAPEST** H-1043 Budapest, Tél utca 3-7. Tel: +36-1-785-3155, +36-70-455-8888 Fax: +36-1-785-6596



OUR OFFICES: Florida – Krakow – Warsaw – Wroclaw

# VÁMOSPÉRCS 2015















