

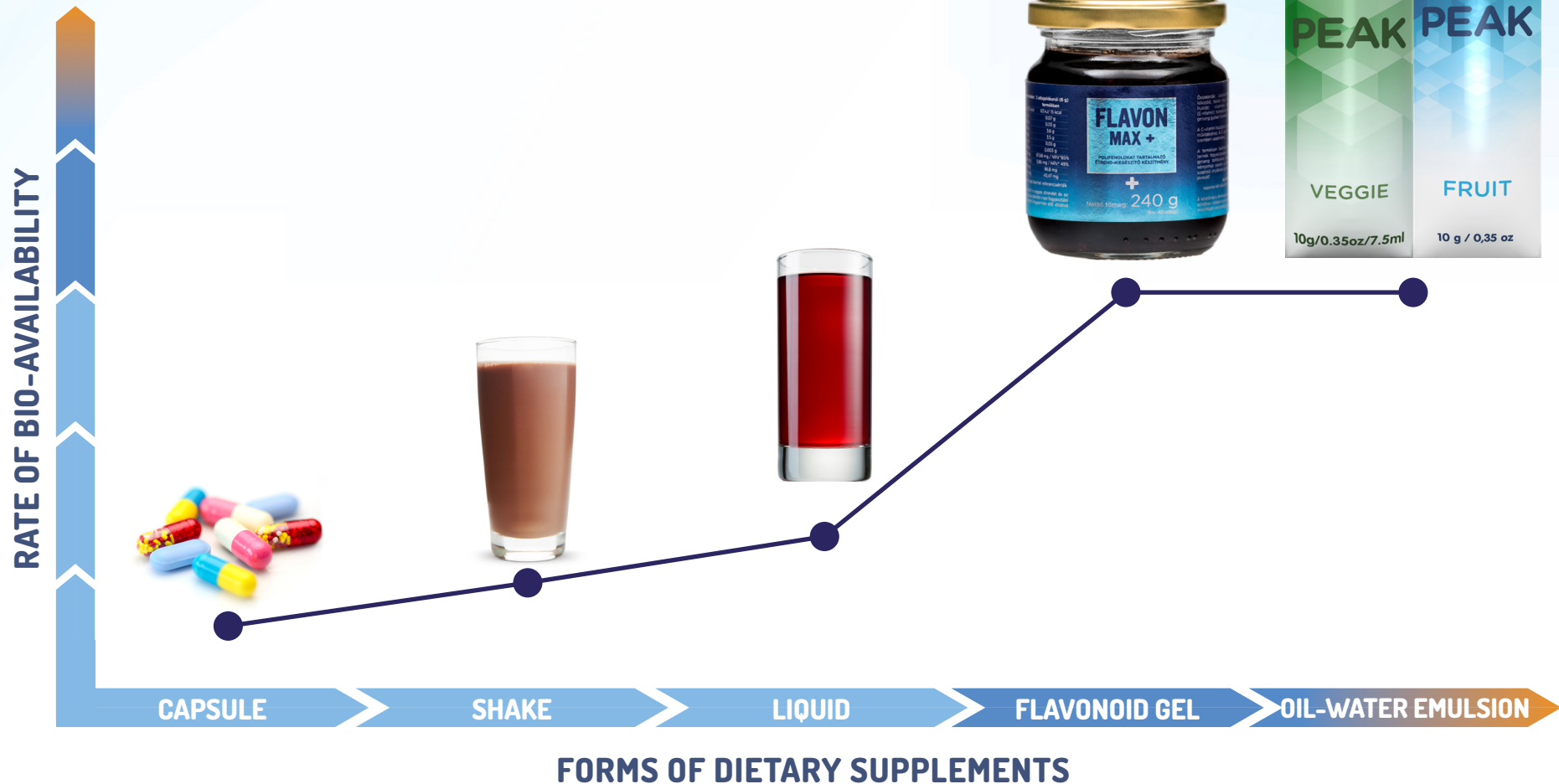
# FLAVON



# The revolution of dietary supplements

Flavon offers **premium quality dietary supplements** in an unconventional and innovative form:

- **gel consistency**, glass packaging, Basic and Premium products
- **oil-water hydro-colloid emulsion**, sachet packaging, Peak products





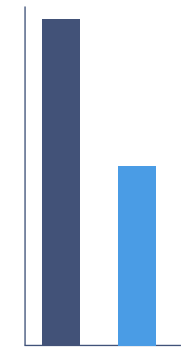
# Research in Finland

Health and nutrition program  
in Finland (1972-1997)

- reducing saturated fat intake
- increasing fibre intake
- increasing fruit and vegetable consumption

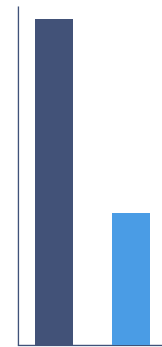
■ 1972 ■ 1997

Source: Puska, P. (2000), Acta Cardiol 55 (4), 213-220



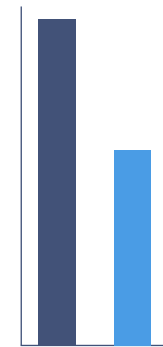
mortality among  
35-64 years old  
Finns:

reduction of  
45%



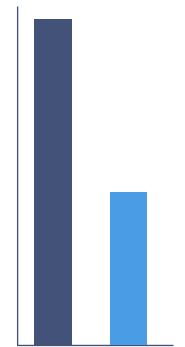
cardiovascular  
disease

reduction of  
59.7%



tumors

reduction of  
39.9%



coronary heart  
disease

reduction of  
47%

## Fruit and vegetable consumption

- Fresh fruits: 4-5 portions daily (40-60 dkg)
- Raw vegetables: 4 portions daily (50-70 dkg)



**WHO:**  
at least 40-70 dkg  
of fruits and vegetables  
shall be consumed every day.



# Fruits and vegetables

Consuming fruits and vegetables is of **paramount importance for the optimal functioning of our body**. They are sources of nutrients which contribute to the strengthening of our intestine and immune system. Their positive effects are due to biologically active substances, like vitamins, fibres, proteins, antioxidants and polyphenol-type compounds. With our daily nourishment we get access to only some of these protective factors. **Flavon products can help to ensure** that our fruit and vegetable consumption is varied and of high quality.

Important active substances of Flavon products: polyphenols, within that flavonoids, carotenoids, organic compounds containing sulphur and nitrogen (chlorophyll, beta-carotene, lycopene and lutein).







## Vegetable oils

Important energy sources of the body are the various fatty substances, including fatty acids of plant origin which are indispensable for our healthy life. Such are the **essential omega-3 and omega-6 polyunsaturated fatty acids**. Our body alone cannot produce them, so **their intake must be ensured primarily by nutrition**. Cold pressed oils are ample sources of these physiologically important fatty acids. In addition, these are full of beneficent active substances, rich in vitamins, polyphenols, carotenoids. **Plant oils in our products have significant physiological, synergic and antioxidant effects.**



SEA BUCKTHORN  
PULP OIL



WALNUT  
OIL



SESAME  
SEED OIL



CHIA  
SEED OIL



HEMP  
SEED OIL



MORINGA  
SEED OIL

# Prof. Dr. habil Zoltán Dinya:

Scientific advisor – doctor of the Hungarian Academy of Sciences



He studied at the University of Debrecen, and for 30 years he was working with Dr. Rezső Bognár academician. His area of research is the examination of phytochemical analytics and their physiological effects. In that respect he has focused mostly on polyphenols and flavonoids. During his career he has written over 200 scientific papers. He has spent a lot of time in several countries of the world participating in various research programs and projects and is doing so till date. **He was a friend and shared a professional relationship with Nobel-laureate researcher, Albert Szent-Györgyi.**

**He has been working with Flavon dietary supplements since 2005 and he provides scientific background to product development ever since.**

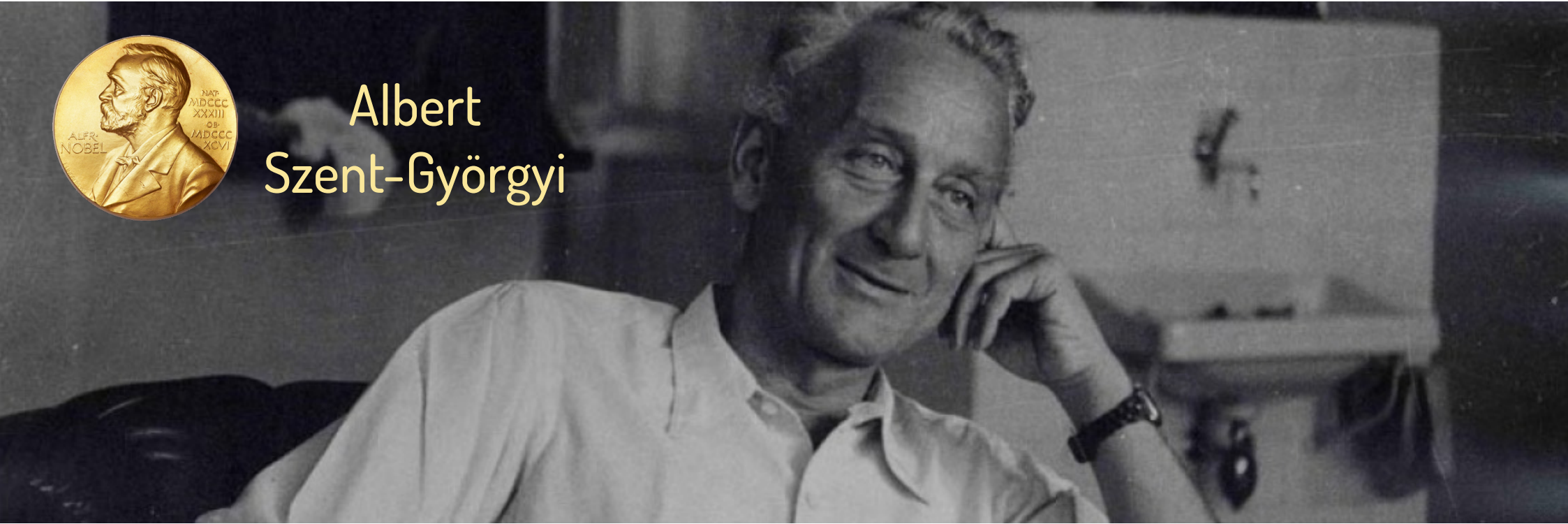
His main commitment in life: promoting healthy aging by proper nutrition, life style and dietary supplements.



# Our Nobel-prize heritage: flavonoids



Albert  
Szent-Györgyi



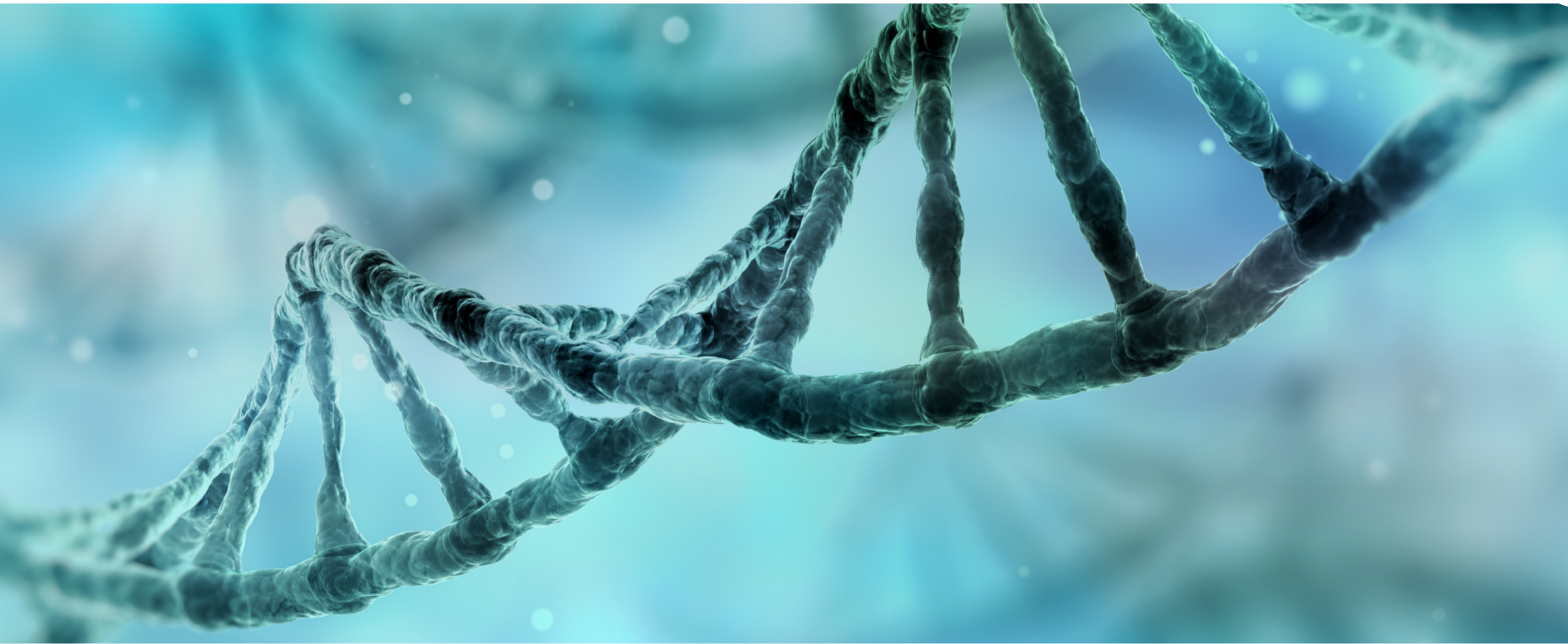
He was a Hungarian physician, biochemist, member of the Hungarian and American Academy of Sciences, who acclaimed world fame to Hungary. **In 1937 he was awarded a Nobel-prize for producing vitamin C and researching its physiological effects.**

In Szeged in the early 1930s from a phytogenic source, from paprika he isolated vitamin C and provided a sample for defining its chemical structure. He also researched the physiological effects of vitamin C and citrus flavonoids, and made a breakthrough achievement in understanding the biochemistry of muscular work.

**He came across bioflavonoids as a result of his observations while discovering vitamin C.**

He was an exceptional scientist and his students adored him. For 93 years he was obsessed by researching the secret of life. He was an excellent athlete, he played tennis, rode motorcycle and horses, at the age of 70 he learned windsurfing. His inspiring personality captivated everyone.

# Nutrigenetics



**NUTRIGENETICS:** a science examining the interaction between human genome and nutrition intake.

**EPIGENETICS:** finds an answer to the question as to how the effects of environmental factors on parents will change the genome of their descendants.

**TELOMERS:** a short multi-repetitive sequence on the two ends of the DNA, the length of which depends on nourishment and lifestyle.

**Synergetic, vegetal compounds present in Flavon products positively influence our gene pool with their special protective effects as it has been proven by several scientific publications.**



# Raw materials & production



## Controlled raw materials from safe suppliers and clean source.

The vegetables and fruits used in our products are not harvested so that they would fit commercial requirements, but in the status of their biological maturity, therefore they possess a high active substance content, such as vitamins, minerals and polyphenols, flavonoids.

Our **patented products** are produced by a special procedure and technology. Every step – from the acquisition of raw materials, through production, packaging, quality control, right until storage – is joined together in one hand, in one place, the area of our production plant.

Developing a quality assurance system is the basic pillar of a permanently high quality and safe food production. Flavon chose **FSSC 22000** quality assurance system, **one of the most rigorous and most diverse schemes**, which is **the extension of the ISO standard with further requirements**.

# FLAVON

## PEAK FRUIT



PEAK



Sea buckthorn  
pulp oil



Walnut oil



Sesame seed oil



Pomegranate



Aronia



Apple



Blueberry



Sour cherry



Beetroot



Prickly pear



Beta glucan



1x  188 224 T-ORAC





# FLAVON

## PEAK VEGGIE



PEAK



Chia seed oil



Hemp seed oil



Moringa seed oil



Moringa oleifera



Shiitake mushroom



Tomato



Jerusalem  
artichoke



Artichoke



Pumpkin



Kiwi



Date



Rose hip

1x  24 450 T-ORAC





# FLAVON JOY

PREMIUM



Cocoa bean



Pomegranate



Beta glucan



Sour cherry



Cinnamon



Cranberry



Pumpkin



Rose hip



Aronia



Curcuma



Blackcurrant



Beetroot



1x  60 606 T-ORAC





# FLAVON MAX +



PREMIUM



Pomegranate



Acerola



Sea buckthorn



Blueberry



Beetroot



Red grapes



Blackcurrant



Black elderberry



Ginseng



1x  42 306 T-ORAC





# FLAVON GREEN +

PREMIUM



Curcuma



Beta glucan



Green tea



Artichoke



Moringa oleifera



Spinach



Orange



Algae Spirulina



Asparagus



Sea buckthorn



Broccoli



Carrot



1x  20 556 T-ORAC



VEGAN



KOSHER



GLUTEN FREE



# FLAVON MAX

BASIC



Blueberry



Sea buckthorn



Black elderberry



Red grapes



Blackcurrant



Beetroot



Ginseng



1x  10 896 T-ORAC



VEGAN



GLUTEN FREE



# FLAVON KIDS

BASIC



Sour cherry



Blackberry



Blueberry



Blackcurrant



Sea buckthorn



Beetroot



1x  14 754 T-ORAC





# FLAVON GREEN

BASIC



Algae Spirulina



Sea buckthorn



Spinach



Garlic



Green tea



Carrot



Broccoli



Wheatgrass



Grapefruit



Celery root



Parsley



1x  12 072 T-ORAC





# FLAVON ACTIVE

BASIC



Acerola



Green tea



Açaí



Raspberry



Pineapple



Aronia



Guarana



Prickly pear



1x  38 094 T-ORAC





# FLAVON PROTECT

BASIC



Cranberry



Pumpkin



Black elderberry



Rose hip



Blackcurrant



Sour cherry



Aronia



Grape seed



1x  14 514 T-ORAC



VEGAN



KOSHER



GLUTEN FREE

# Recognitions



**BUSINESS**  
**Superbrands**

**Superbrands**<sup>3x</sup>

**MB | MAGYAR BRANDS**  
2x '16 '18

'14 '15 '16



PRZEDSIĘBIORSTWO  
**FAIR PLAY**



**LAUR  
ZAUFANIA**





# Prices



## PRICE FOR MEMBERS

Carton price:	135 EUR
Price per jar (Basic products):	33,75 EUR
Price per box (PEAK products):	67,5 EUR
Price per jar (Premium products):	45 EUR
Cost of daily consumption (Basic products):	1,125 EUR

## PRICE FOR CONSUMERS

Carton price:	175,5 EUR
Price per jar (Basic products):	43,88 EUR
Price per box (PEAK products):	87,75 EUR
Price per jar (Premium products):	58,5 EUR
Cost of daily consumption (Basic products):	1,46 EUR



# Flavon network



- 15-year-long stable company operation, family business
- even 1 carton is enough for a start
- no risk, no starting capital, no entrance fee
- no side volume, no structural requirements
- constant supply of the products, payments made quickly and on time
- inspirational qualifications, free events

## FLAVON IN THE SOCIAL MEDIA



INSTAGRAM:  
flavonofficial



FACEBOOK:  
facebook.com/  
Flavon-Europe

**MINIMUM REQUIREMENTS & MAXIMUM PAYBACK**



# Payback

At Flavon **65%** of the base price\* of the products is paid back to the members. No leadership qualification is needed, **everyone is entitled to get the 60% basic payback!**

\*base price: 100 EUR

**60%** + **5%**  
basic payback leadership bonus





# Quick start

# 3 x 20%

In the first two months of the new members  
20-20-20% commission is paid  
to the three active sponsors.

LEVEL	ACTIVE MEMBERS	PERCENTAGE OF COMMISSION	AMOUNT OF COMMISSION	INCOME
1 <sup>st</sup>	4	20%	4 x €20	€80
2 <sup>nd</sup>	16	20%	16 x €20	€320
3 <sup>rd</sup>	64	20%	64 x €20	€1 280
Total:	84			€1 680

The chart above is an imaginary realization of Quick start system, an illustrative mathematical model. In reality, network structure is never built up this way, the actually attainable income depends on the set-up of the network and the members' activity.

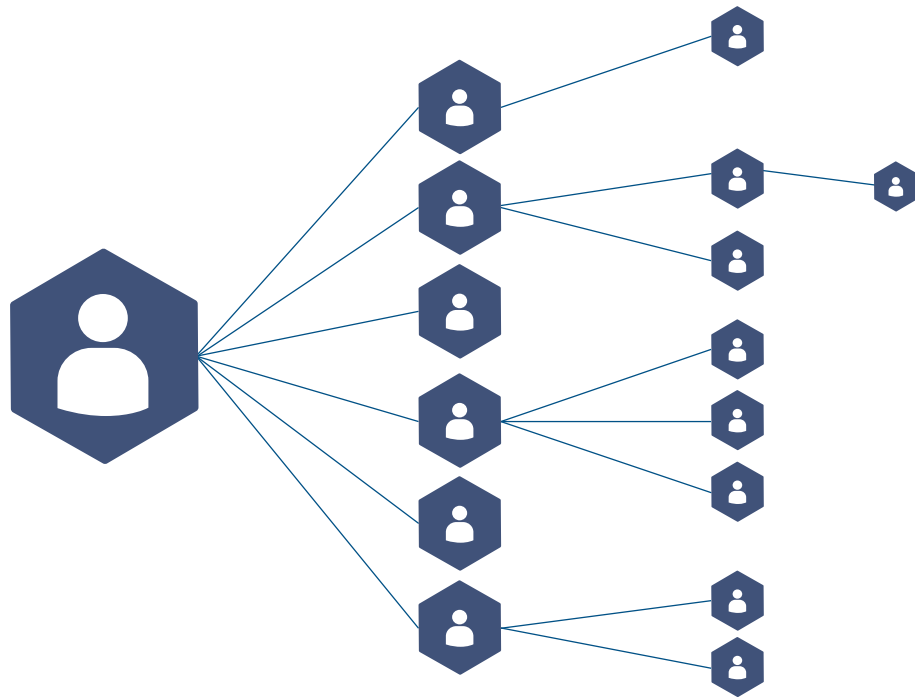


# Gift carton

40 quick start points: **1 gift carton**

80 quick start points: **2 gift cartons**

120 quick start points: **3 gift cartons**

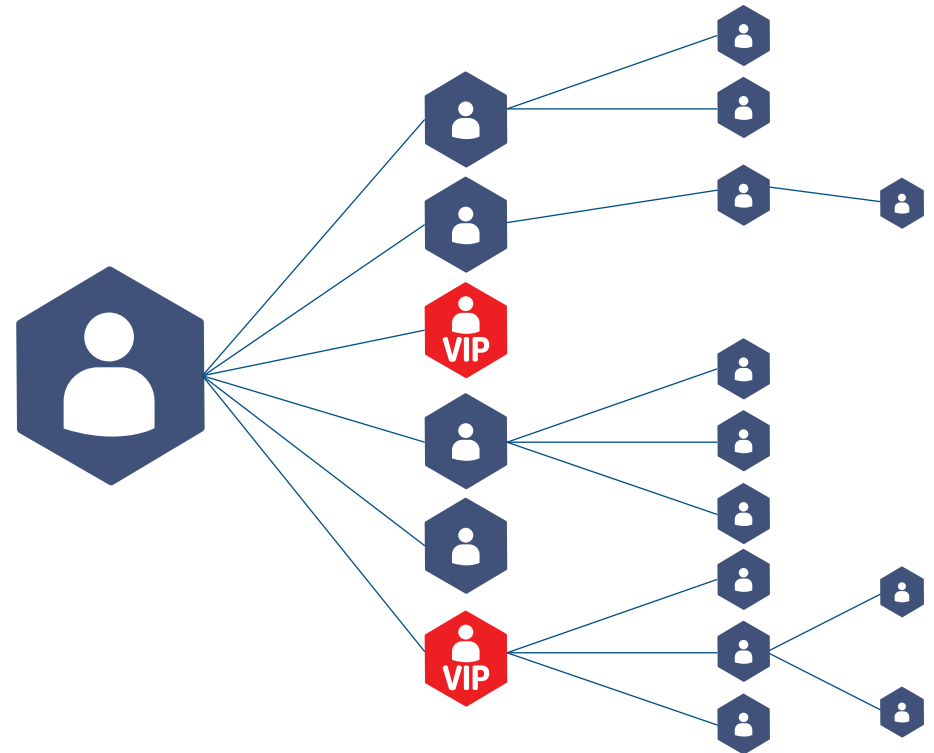


**15 NEW MEMBERS**

(45 points = 300 EUR)

**+ 1 GIFT CARTON** (135 EUR)

**435 EUR**



**18 NEW MEMBERS (INCLUDING 2 VIP)**

(82 points = 546.2 EUR)

**+ 2 GIFT CARTONS** (270 EUR)

**816.2 EUR**



# VIP Membership (L-Position)



You can become **VIP Member** by purchasing 8 cartons at once.  
In this case the **price of one carton of Flavon is 117.5 euros.**

- **Leadership business position (L-position)**
- **Option for a double payback**
- Executive reports in Back office
- Own web-site with an optional name
- Own @flavonmax.com e-mail address
- VIP badge

# Income by levels

LEVEL	ACTIVE MEMBERS	PERCENTAGE OF COMMISSION	AMOUNT OF COMMISSION	INCOME
1 <sup>st</sup>	2	5%	2 x €5	€10
2 <sup>nd</sup>	4	5%	4 x €5	€20
3 <sup>rd</sup>	8	5%	8 x €5	€40
4 <sup>th</sup>	16	5%	16 x €5	€80
5 <sup>th</sup>	32	5%	32 x €5	€160
6 <sup>th</sup>	64	5%	64 x €5	€320
7 <sup>th</sup>	128	5%	128 x €5	€640
8 <sup>th</sup>	256	5%	256 x €5	€1 280
9 <sup>th</sup>	512	5%	512 x €5	€2 560
10 <sup>th</sup>	1 024	5%	1 024 x €5	€5 120
11 <sup>th</sup>	2 048	5%	2 048 x €5	€10 240
12 <sup>th</sup>	4 096	5%	4 096 x €5	€20 480
Total:	8190			€ 40 950

The chart above is an imaginary realization of Passive income system, an illustrative mathematical model. In reality, network structure is never built up this way, the actually attainable income depends on the set-up of the network and the members' activity.